



I'm calling you because I recently learned about the trafficking of children, to work on the cocoa plantations in Cote d'Ivoire.

Have you heard of this before?

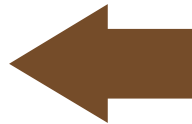


Your company can't tell us where your beans are harvested. Also, the beans from different farms and countries are mixed together.

So there's a very real chance of trafficked child labour being used to make Mars bars.

This clearly violates all kinds of international laws, as well as three of your company's core values; especially the value of Freedom.

Were you aware that Mars was involved in this?



Alright, well it's estimated that there are thousands of trafficked children forced to work in the cocoa plantations of Cote d'Ivoire alone.

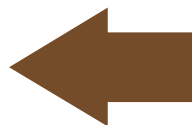


Can you confirm for me that Mars uses beans from Cote d'Ivoire, like many other members of the chocolate industry?

There's a big problem with human trafficking in the production of cocoa in that country.

Children are forced to work far from home, to make our chocolate bars.

Can Mars give me assurances that they are not involved in this?



I am calling to tell you that, as a chocolate consumer, I don't want you to buy beans from farms using exploitative child labour.



Can you tell me when Mars can assure me that there is no trafficked labour used in the production of your chocolate?



Why not?

Haven't you promised to get rid of all forms of forced labour by 2005? And isn't 'Freedom' one of your core values?



Great! When will that be? Fantastic. I hope you don't mind me passing on this information to others as well.



Alright, well, I'll call back tomorrow to see if you've made progress.

Note: if you get any tricky questions, please refer to the 'Tricky Questions' document.

**STOP THE TRAFFIK**  
PEOPLE SHOULDN'T BE BOUGHT & SOLD

[www.stopthetraffik.org](http://www.stopthetraffik.org)