



YOU DON'T HAVE TO EAT THIS CHOCOLATE FOR IT TO MAKE YOU FEEL SICK.

Much of the chocolate that finds its way into our shops and homes is made with cocoa from plantations that use trafficked children. To find out what you can do to end this sickening practice visit www.stopthetraffik.org

STOP THE TRAFFIK
PEOPLE SHOULDN'T BE BOUGHT & SOLD

CHOCOLATE UNWRAPPED

The dark side of chocolate



Over a third of the world's cocoa comes from Cote D'Ivoire, West Africa where cocoa production uses child and forced labour. The Department of Labour 2009

FACT: thousands of children are trafficked onto cocoa farms where they are beaten and kept enslaved. **The origins of your favourite comfort food are not that comforting.**

CHANGE: bowing to STOP THE TRAFFIK's campaign and consumer power, three major chocolate manufacturers (Verkade, Swiss Noir and Cadbury) now supply us with traffik free chocolate bars. Mars have committed to traffik free Galaxy bars in 2010, and Kraft have promised traffik free ranges by 2012.

ACT: if you want to eat chocolate without the bitter aftertaste, change your buying habits. Think about it, if your chocolate bar is traffik free the manufacturers are going to tell you, so look for labels like Fair-Trade and Rainforest Alliance.

To join the campaign and help change the chocolate industry forever, check out www.stopthetraffik.org

A boy called Victor trafficked from Mali said:

"Tell your children that they have bought something that I suffered to make. When they are eating chocolate they are eating my flesh."

Don't underestimate what you can do to help children like Viktor. Make a choice, make it traffik free.

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STOP THE TRAFFIK, is a global movement of individuals, communities and organisations fighting against people trafficking.

www.stopthetraffik.org