

10 Fundraising ideas

There are many different and creative things you can do to raise money. This is a list of tried and tested examples. If you think of any great ideas, tell us at act@stopthetraffik.org

At each event, remember to **have information about human trafficking, STOP THE TRAFFIK and how others can get involved**. You can print fliers, films and resources from www.stopthetraffik.org/resources.

▲ **Cake Sale**

Everyone loves cake so this is always a winner! Bake cakes and / or biscuits, selling them with a cup of tea, hot chocolate, coffee, juice - even wine! Remember to use Traffik-Free / fair trade ingredients!

▲ **Treasure Hunt**

Write out clues directing people to various landmarks / pubs / etc where they find another clue leading to another spot. After a number of clues the teams are directed to the finish line the first to cross wins! Teams should pay to enter.

▲ **Sponsored Hair event**

Had enough of your beard / moustache/ long hair? You can have a sponsored shave / hair cut or you can be sponsored to grow a massive beard!

▲ **Clothes swap**

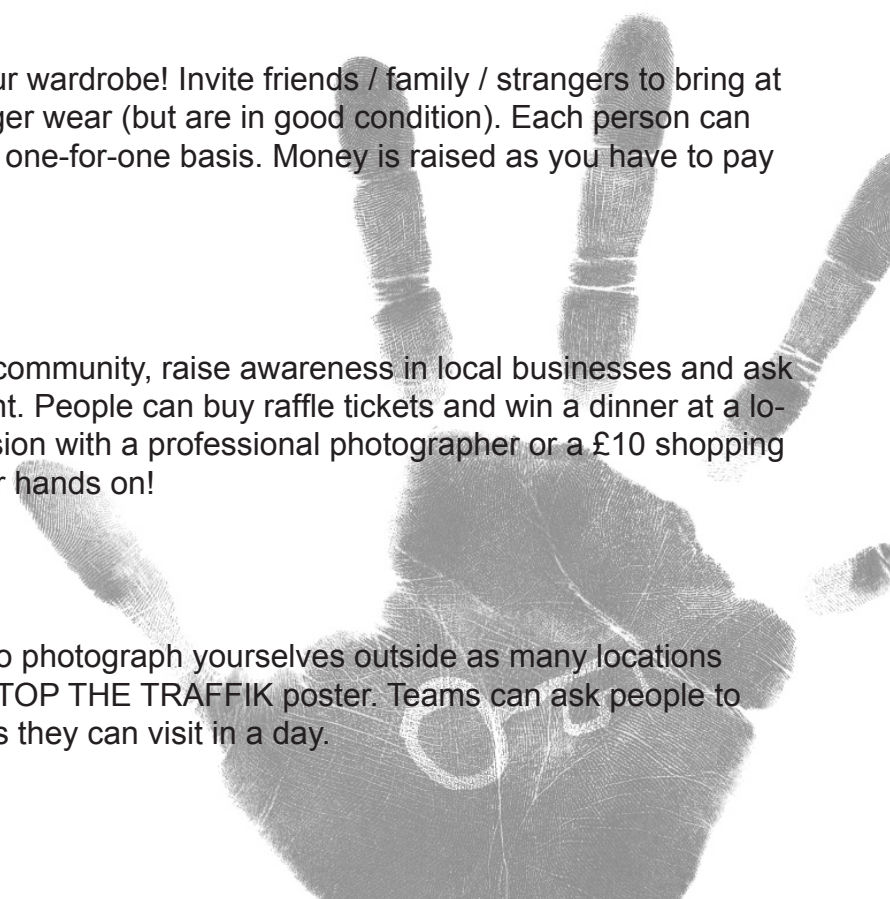
A way to fundraise and revitalise your wardrobe! Invite friends / family / strangers to bring at least 4 items of clothing they no longer wear (but are in good condition). Each person can then swap their clothes for free on a one-for-one basis. Money is raised as you have to pay an entrance fee.

▲ **Raffle**

Since you are working in your local community, raise awareness in local businesses and ask them to donate to a fundraising event. People can buy raffle tickets and win a dinner at a local Italian restaurant or a photo session with a professional photographer or a £10 shopping voucher - whatever you can get your hands on!

▲ **Live Monopoly**

In teams give a set amount of time to photograph yourselves outside as many locations in your area as possible holding a STOP THE TRAFFIK poster. Teams can ask people to sponsor them for the number of sites they can visit in a day.



▣ **Film Night**

There are lots of movies about human trafficking so host an educational film night. You can rent movies, make some pop-corn, sell snacks / drinks and ask people to donate or charge an entrance fee.

▣ **Open Mic Night**

Every community has its musicians, poets and stand up comedians. Put on an evening of interesting and original local talent .Talk about human trafficking, why you're putting this event on and how people can get involved. Art can be inspiring and hopefully help in raising some money and awareness.

▣ **3 legged / 4 legged / 10 legged pub crawl**

Get people to sponsor you on how many pubs you can get to in one evening whilst being tied to someone else. Collect donations in each pub you visit. You could even challenge those on the pool table to a three legged competition!

▣ **Skills auction**

If you're good at gardening, cooking or playing the piano why not put your time up for auction and share your amazing talents with the highest bidder? You'll feel great about doing something you like and raise money in the process.

