



STOP THE TRAFFIK

PEOPLE SHOULDN'T BE BOUGHT & SOLD

STOP THE TRAFFIK FUNDRAISING: TEN QUICK IDEAS

TRAVEL FOR TRAFFIC

Take a picture of yourself at every tube station, train station, bus stop or landmark in town holding your **STOP THE TRAFFIK** Freedom Key. Get sponsored for every place you visit in 24 hours.

PENNIES FOR PEOPLE

Get your group to collect small change by giving them a container – something like a Pringle tube, small or large. Get people to cut a hole in the lid and put their small change inside at the end of each day. Set a deadline for when they have to be handed in. Award a small prize to the person who has collected the most as an added incentive to fill the containers!

SELL STOP THE TRAFFIK BAGS

Freeset is a member of STOP THE TRAFFIK and is working to bring freedom to people who have been trafficked and sexually exploited through prostitution. Each Freeset Bag tells a story of one woman's journey to freedom. Freeset has joined with STOP THE TRAFFIK to produce special jute bags for the campaign and these are available to groups for resale. Freeset are able to offer a special package, which will enable funds to be raised for your specific trafficking project whilst also bringing freedom to women who have been exploited in Calcutta. STOP THE TRAFFIK will also benefit from this and the printed anti-trafficking message will be widely spread creating a win win win situation all round! For more information on this great opportunity, please contact mark@freesetbags.co.uk.

SERVE TEA AND COFFEE

Take responsibility for serving tea and coffee after a school event, church meeting or club evening. Make sure you use Fairtrade products. Ask people for donations for trafficking projects, and use the opportunity to raise awareness too.

KEYS

Buy bulk quantities of the Freedom Keys and sell them on to people in your organisation or school. Details are on the website.

WASH THE TRAFFIC

Hold a car wash and ask for donations. Hold it at a venue that lots of people drive to, at a church or school event for example. Then have a team of people to wash the cars while all the drivers are inside!



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AVOID TRAFFIC FOR A WEEK

Get everyone in your group to walk or cycle instead, or even use rollerblades, scooters and pogo sticks! Any mode of transport is allowed as long as it's not traffic. Save up the money you would have spent. You'll feel much healthier too.

FIT FOR LIFE

Organise a fun run, aerobic session, swimathon, rocking chairathon or any other similar event to show that all humans deserve freedom and life in all its fullness. Ask for donations or get sponsored for the event.

GINGERBREAD PEOPLE

Everyone loves cakes. Get people making people-shaped cakes such as gingerbread men or biscuits with faces on. Serve them at a coffee morning, fete or after church and raise money for trafficking projects.

MYSTERY TOUR

People who are trafficked are often taken away from their homes and moved to locations that they don't know. Arrange a mystery tour of your local area for your friends, your class or your youth group. Take them to surprising places and talk about the issue of trafficking. Get them to pay for the privilege!

Thanks to the Salvation Army for these ideas.

Thank you for fundraising for STOP THE TRAFFIK! We really appreciate your support and if it was not for people like you we would be unable to raise awareness and funds to stop this travesty that affects both adults and children. Please remember, you are responsible for your fundraising, so make sure it's legal and safe.



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Here's some top tips for responsible fundraising:

- If you are fundraising in a public place, find out about which licence you'll need from your local authority. Don't go door-to door collecting sponsors.
- Don't put children and young people at risk—make sure they only interact with trusted adults. If children are involved, it will be your responsibility to make sure they are properly supervised and have permission from their parents or guardian. We suggest you may want to get this permission in writing.
- When holding a competition, raffle or lottery please consult the Gambling Commission website (www.gamblingcommission.gov.uk) to find out how to apply for a licence and to follow their rules and regulations.
- Please ensure any printed publicity for your event includes the line:
• 'In support of STOP THE TRAFFIK, registered with the Charity Commission No. 1026487'.
- STOP THE TRAFFIK does not authorise fundraisers to act as agents on our behalf and will not assume responsibility for organising, supervising or hosting fundraising activities. All activities, and participation in them, are at the organisers' and participants' own risk. We do not accept responsibility or liability for any loss or damage to property or for death or personal injury arising out of any fundraising activity relating to STOP THE TRAFFIK, except death or personal injury caused by our negligence.
- If you're a business, you will need a Fundraising Agreement. Please contact us for further information.

Don't forget to send your money in! Send it direct to one of the projects listed on this website where their details are given. Or send it to:

STOP THE TRAFFIK
1 Kennington Road
London
SE1 OAX