



STOP THE TRAFFIK

PEOPLE SHOULDN'T BE BOUGHT & SOLD

FUNDRAISING PACK

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www.stophetraffik.org



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INTRODUCTION

“QUITE SIMPLY, IT IS ONLY WITH YOUR HELP THAT STOP THE TRAFFIK CAN CONTINUE ITS WORK TOWARDS A FUTURE WHERE TRAFFICKING CEASES TO EXIST.

“TWO YEARS AGO I WAS TRAFFICKED. I WAS DECEIVED. I WAS TERRIFIED THAT HE WOULD KILL ME. DEATH TOO OFTEN FELT LIKE MY ONLY WAY TO ESCAPE. BUT I AM A SURVIVOR. NOW I AM A PART OF STOP THE TRAFFIK. PLEASE MAKE A DIFFERENCE TO PEOPLE’S LIVES ... PEOPLE LIKE ME.”

A SURVIVOR OF TRAFFICKING

We need your help in raising funds to make that difference. Your money will go directly towards:

- BRINGING AN END TO CHILD TRAFFICKING IN THE COCOA INDUSTRY
- EMPOWERING THE WORLD’S YOUNG PEOPLE TO KEEP THOSE AT RISK SAFE
- SUPPORTING BUSINESS TRAVELLERS TO REPORT TRAFFICKING WHEREVER IN THE WORLD THEY SEE IT EQUIPPING COMMUNITIES TAKING ACTION AGAINST TRAFFICKING IN THEIR NEIGHBOURHOOD.

If you believe in the work of STOP THE TRAFFIK then please help us fundraise. Together we’ll fight for a future where people are no longer a commodity to be bought and sold.

Every amount raised, large or small, helps.

We hope this pack will inspire you and help you to make the most of your fundraising efforts. You’ll find loads of tried and tested fundraising ideas here but if you’ve got something a bit different in mind then, go for it! If you need any advice, just email us at fundraising@stopthetraffik.org and when you’re done, don’t forget to let us know what you’ve been up to – we’d love to hear from you!



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SO, HERE'S OUR TOP 5 IDEAS WITH A BRIEF EXPLANATION OF WHAT TO DO ...

FONDUE FOR FREEDOM

Chocolate is a wonderful thing. A chocolate fondue is an especially wonderful thing but only if we can guarantee no innocent child was exploited, beaten or trafficked to meet our sweet tooth's need. Why not host a chocolate fondue party with plenty of Fairtrade chocolate for your friends, family and colleagues? Charge them to attend this exciting event and you'll be raising great funds. What better excuse to stuff our chocolate-loving faces than for freedom?! Read the Fondue Party Organisers Pack, download the invites, recipes and games at www.stopthetraffik.org/resources.

PENNIES (OR ANY OTHER CURRENCY!) FOR PEOPLE

Get a group of people, such as colleagues, family or friends, to collect their small change in aid of STOP THE TRAFFIK. Give them a container (Pringle tubes, small or large are particularly good) with a hole cut in the lid. That's all you have to do! Ask them to put their spare change in there – pennies, cents, peggatas, rupees etc. You could reward the first to fill their container with a little prize like a box of Fairtrade chocolate! Or you could even offer to do something nice for them (e.g. make cups of tea for them for a week or clean their car!). This is the best example of little amounts adding up to great sums and requires virtually no effort. Easy!

WASH THE TRAFFIC

Hold a car wash for STOP THE TRAFFIK. This is a classic fundraising idea. It's loads of fun, helps the community and raises lots of money. Hold it at a venue that lots of people drive to, such as a school event, community or faith event. Offer to wash peoples' cars while they are at the event or while they are in the car if they are in a hurry! You can set the amount you'd like to charge or ask for donations. Either way, if you and your team are prepared to work hard you can raise loads of money!



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EVERYONE LOVES FAIRTRADE TEA, COFFEE AND CAKES

This is another really easy one and so good for getting the Fairtrade message out there. If you know of a meeting where tea and coffee is usually served, maybe at school or a faith meeting or a local club, then ask if you can run it on one occasion (they'll probably be happy for the help!) Buy a box of Fairtrade tea and a jar of Fairtrade coffee and make a couple of cakes with Fairtrade cocoa and sugar. Ask people to make donations for their drinks and cake and take the opportunity to hand out leaflets about child trafficking in the chocolate industry (downloadable from www.stopthetraffik.org/resources). Not only will you raise funds but you'll also raise awareness. A win-win situation!

FIT FOR LIFE

Are you sporty? Or do you want to get fit? Most people fall into one of these two categories so organise a football game, a run round your local park, a roller-blading race, an aerobics class or anything else fitness related! Why not do something a bit more extreme like a skydive, white water rafting or trekking the Great Wall of China? Email fundraising@stopthetraffik.org for more information! Whatever you decide to do, if your friends/family/colleagues are sporty, get them to pay to take part with you. If they need a bit of encouragement, get them to ask other people to sponsor them to take part and if they refuse 'fine' them a small donation to avoid working up the sweat!! On a serious note, we believe that all humans deserve freedom and life in all its fullness. There are so many people in our world who don't have the chance to run around in a park or play team games with friends. Raise money to fight for this to change.



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HUNGRY FOR MORE IDEAS? THEN READ ON ...

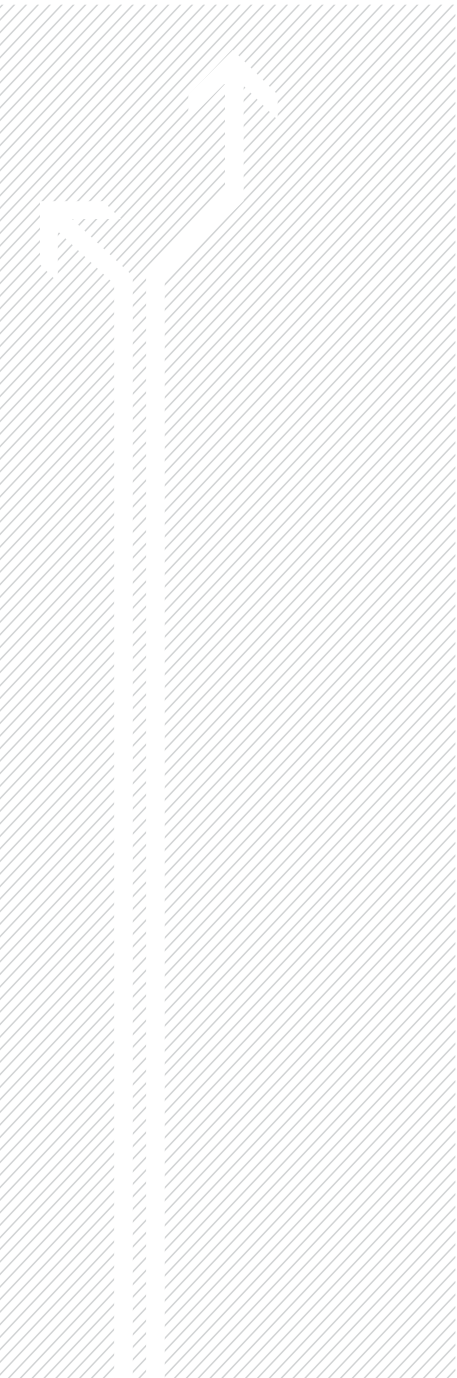

Any one of these A-Z ideas can work for you – just make sure you ask for donations or charge people to be part of the fun and in no time, you'll be raising great funds for STOP THE TRAFFIK!

- A. Abseil, apple bobbing, auction of promises/favours, avoid traffic for a week (walk/cycle instead of driving and donate the money you save!)
- B. Barbeque, book sale, bring and buy sale, barn dance, ball, bike ride, bungee jump, boat race
- C. Coffee morning, car boot sale, cricket match, car wash, cake sale
- D. Dinner dance, disco, dog show, dress down day, decathlon
- E. Egg and spoon race, Easter egg hunt, eighties night
- F. Fashion show, fete, fun run, face painting, football match, fifties night, 5 a side tournament, fancy dress party, Freedom keys (link to website page)
- G. Garage sale, garden party, golf tournament, 'Give up' day (any bad habits!)
- H. Halloween party, hoola hoop contest, housework/handyman favours
- I. Inter-office events, ice cream sale
- J. Jumble sale, jazz night, jewellery sale, juggling
- K. Knitting party/sell knitted items, karaoke, kilometre of coins (draw with chalk a line, some chains, a slogan against trafficking and get people to fill it in with coins. Donate them all when you're done!)
- L. Lunch party, line dancing, lecture, lottery
- M. Marathon, musical evening, murder mystery night, magician show, masked ball
- N. No smoking day, netball competition
- O. Opera, open day, odd sock day, office Olympics
- P. Pet show, pantomime, plant sale, pub crawl, pancake day, poker night, picnic, pie eating contest
- Q. Quiz night, quad biking



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- R. Raffle, ramble, rollerblading
 - S. Sponsored silence, slim, no smoking, no swearing, sweepstake, silent auction, shave your head/beard/moustache, sell STOP THE TRAFFIK bags and Freedom keys, skydive (if you're in the UK, email us for more info)T.Talent contest, tombola, treasure hunt, tea dance, tug of war, tennis tournament, tri-athlon
 - U. Uni-cycling race, university rag week
 - V. Valentines dinner/dance, valeting cars, volunteer to help (for a small donation!)
 - W. Wine tasting, walk, welly throwing, wax-a-thon, white water rafting (if you're in the UK, email us for more info)
 - X. Xmas card sale, X-country run
 - Y. Yoga, yachting, yo-yo competition
 - Z. Ziplide, zzzzzzzzz (sleeping contest!)



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HERE'S SOME TOP TIPS FOR RESPONSIBLE FUNDRAISING:

E-mail us at fundraising@stopthetraffik.org to register your fundraising. Be sure to include the following details:

- YOUR NAME AND CONTACT DETAILS
- WHAT YOU PLAN TO DO TO FUNDRAISE AND WHEN (THIS CAN BE VAGUE IF YOU'VE NOT YET DECIDED!)
- HOW MUCH YOU ARE HOPING TO RAISE

If you are fundraising in a public place, find out about which licence you'll need from your local authority. Don't go door-to door collecting sponsors.

Don't put children and young people at risk—make sure they only interact with trusted adults. If children are involved, it will be your responsibility to make sure they are properly supervised and have permission from their parents or guardian. We suggest you may want to get this permission in writing.

When holding a competition, raffle or lottery please consult your local/national authority for laws/guidelines on competitions and gambling. Please ensure any printed publicity for your event includes the line: 'In support of STOP THE TRAFFIK, registered with the Charity Commission No. 1127321'.

STOP THE TRAFFIK does not authorise fundraisers to act as agents on our behalf and will not assume responsibility for organising, supervising or hosting fundraising activities. All activities, and participation in them, are at the organisers' and participants' own risk. We do not accept responsibility or liability for any loss or damage to property or for death or personal injury arising out of any fundraising activity relating to STOP THE TRAFFIK, except death or personal injury caused by our negligence.

If you're a business and need a Fundraising Agreement. Please contact us for further information.

Don't forget to send your money in! The easiest way is to bank the money you've raised and donate the equivalent amount at www.stopthetraffik.org/donate or to send us a cheque.

Please include details of the event and send us any photos so we know what you've been up to!

Thank you for fundraising for STOP THE TRAFFIK! If it was not for people like you we would be unable to raise awareness and funds to work towards a future where trafficking ceases to exist.