

# STOP THE TRAFFIK GROUP

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ANNUAL IMPACT REPORT  
2021-2022

STOP THE TRAFFIK.  
PEOPLE SHOULDN'T BE BOUGHT & SOLD



Traffik Analysis Hub

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# FOREWORD

**STOP THE TRAFFIK Group is building a movement of resistance.**

I am proud to share the impact of our work over the past year and the extraordinary team that has delivered that work. We have seen significant growth in the size of our organisation, and the leadership and the quality of work delivered are driving our impact and influence.

STOP THE TRAFFIK Group holds itself accountable for evidence of signs of success in disrupting the traffickers' network and operations. To be both effective and true to our mission, our success has to be measured by what we have stopped and what we have prevented from happening. **It is our calling and our purpose.**

As you read this report, you will see our intelligence-led approach in action, targeting key routes and hotspots of exploitation. We will share the impact of our partnerships with businesses, leading global influencers, law enforcement, government agencies, NGOs, faith networks, academia and financial institutions. Without these networks, our approach is meaningless. We will not stop trafficking alone; **we will only be successful through true, meaningful collaboration.**

This report demonstrates our progress and the incredible work the STOP THE TRAFFIK Group team, partners, networks, and funders have achieved together worldwide.

Although we are encouraged, there is much more work to do. **We have to pick up the pace.**

Next year, STOP THE TRAFFIK Group is commencing a 3-year plan (2023-2026) that will prioritise routes and hotspots, data-sharing and collaboration, and first and foremost, seek to scale survivor leadership and the centre of global strategy.

Please support us and deliver an impact where the global leadership of critical actors can evidence our combined intelligence-led resistance, pushing back the relentless forward momentum of the traffickers.

**Now is our time.**



**RUTH DEARNLEY OBE**  
CEO, STOP THE TRAFFIK Group







# 01. INTRODUCTION





# WELCOME

## WELCOME TO THE 2021/2022 STOP THE TRAFFIK GROUP IMPACT REPORT

This year we have run innovative prevention programmes in Ukraine, Türkiye, Greece, the Philippines and the United Kingdom. We have worked with data-sharing partners such as the Metropolitan Police, The Clewer Initiative and Azadi Kenya to create an even richer picture of the traffickers' movements. Finally, we have worked closely with businesses and financial institutions, firmly believing that business-led coordinated action creates safer communities.

This Impact Report aims to evidence that our work has caused real disruption to the traffickers' global business model and show that we are helping to protect people around the world who are at risk.

Globally, as the climate crisis deepens and conflict threatens to drive millions more from their homes, the risk of exploitation and vulnerability increases.

We know we will not stop trafficking alone. Integral to our success is collaboration and the sharing of intelligence. Our global network of NGOs, law enforcement agencies, businesses, financial institutions and organisations supported by data and technology, is what makes our mission possible.

Thank you for being a part of what we do.



# UKRAINE RESPONSE CASE STUDY

Olga\* told us that she works and lives on a farm in the UK. She came to the UK from Kharkiv, as her city is constantly under attack. She opened a visa under the sponsorship programme of the UK government. Being frightened by her new circumstances, she asked for help from her former employers. The farm owners where Olga used to work accepted her and her daughter, inviting them to arrange a sponsorship scheme for themselves. Soon after they arrived, they began working on the farm and rented a caravan, which was generally uncomfortable. Their working day began at 04:00 or 05:00 in the morning, until late in the evening, and without weekends.

The women did not know their salaries and did not receive any extra pay for overtime. One day, Olga's daughter fell ill while working, and due to her health, she was forced to stop working. Her 'sponsors' asked her to leave the caravan. The girl was forced to return to Ukraine because she could not find accommodation. Olga continued to work on the farm, realising she would be homeless if she stopped. Olga was unaware of her rights; she had no documents and knew nothing about the benefits for Ukrainians who fled the war. Without English skills, it was even harder to find support. When we spoke to her, she felt depressed and scared.

*\* Name changed to protect identity*

STOP THE TRAFFIK Group collaborates with numerous organisations across our prevention programmes. As part of our Ukraine Response we worked with [Opora](#), an organisation helping Ukrainians to sustainably rebuild their lives by offering emergency assistance and long-term support for Ukrainians in the UK. Thanks to our collaboration, we managed to support Ukrainians who were in potential danger and at risk of being exploited by their "sponsors' employers".

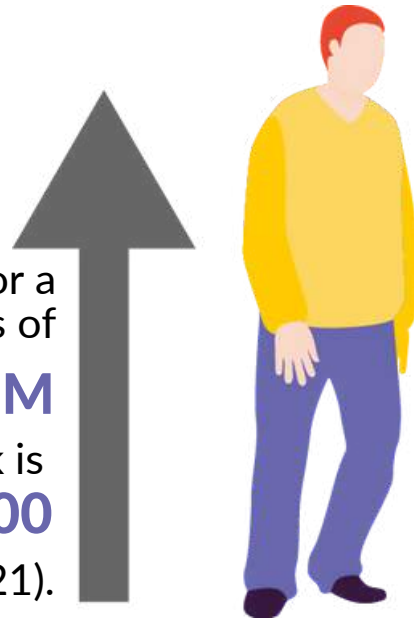
“  
**I AM FROM UKRAINE, THE CITY OF  
KHARKIV. I CAME TO ENGLAND TO WORK  
BECAUSE IT WASN'T POSSIBLE TO STAY IN  
MY CITY. BEING ALONE, IN ANOTHER  
COUNTRY, WITHOUT ENGLISH LANGUAGE  
KNOWLEDGE, I URGENTLY NEEDED TO  
FIND A NEW HOUSE. I MANAGED TO  
CONTACT STOP THE TRAFFIK. EMPLOYEES  
FROM THIS ORGANISATION IMMEDIATELY  
RESPONDED, EXPLAINED MY RIGHTS, AND  
GAVE ME SIGNIFICANT SUPPORT. ON THE  
SAME DAY WHEN I LEFT THE FARM WITH  
SUPPORT FROM STOP THE TRAFFIK, THE  
LOCAL COUNCIL SETTLED ME IN A HOTEL. I  
AM APPRECIATIVE OF STOP THE TRAFFIK'S  
HELP, WORK AND CARE. THEY CONTINUE  
TO SUPPORT ME WHICH IS VERY  
IMPORTANT TO ME NOW.**





# THE NUMBERS MODERN SLAVERY & HUMAN TRAFFICKING

The potential profit for a trafficker is upwards of  
**\$200,000 PER VICTIM**  
and the cost of risk is  
**UNDER \$100**  
(Avery Centre, 2021).

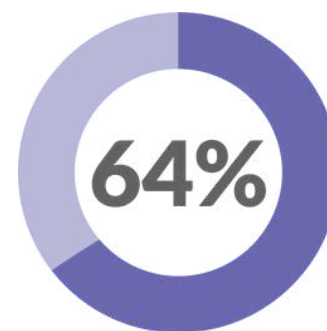


The purchase of sex from trafficking victims occurs  
**MILLIONS OF TIMES A YEAR,**  
ILO estimates that nearly \$100 billion is generated annually by trafficking for the purpose of sexual exploitation alone (ILO, 2014).



**\$150 BILLION IN REVENUE**  
with more than a third of this amount made in developed countries (ILO, 2014). This is likely a gross underestimate.

**50 MILLION PEOPLE**  
held in modern slavery globally. There is prevalence in every country (ILO, 2021).



**64% OF FORCED LABOUR**  
happens in upper-middle or high-income countries (ILO, 2021).



**86% OF FORCED LABOUR**  
occurs in the private economy (ILO, 2021).

**1 IN 4**  
people in modern slavery are children (ILO, 2021).



**NEARLY 4 IN 5**  
of those in forced commercial exploitation are girls/women. That still leaves 20% as men/boys (ILO, 2021).







# 02. WHO WE ARE



# INFLUENCING FACTORS THE GLOBAL CLIMATE

Climate change and natural disasters will continue to drive migration, and in extreme scenarios, mass displacement. This is a known factor in driving human trafficking within and across communities. **You cannot separate people from the planet.**

Technology continues to enable traffickers to recruit, control, and exploit victims, while operating through the veil of anonymity. Conversely, technology also offers a powerful opportunity to disrupt the traffickers' operations.

As we cautiously emerge from a pandemic, Covid-19 has increased awareness around societal vulnerabilities and how data can empower solutions.

Business has been assessed as the most trusted entity for change within society in the UK (Edelman Trust Barometer, 2021).

There is an increasing requirement for a purpose-driven human rights focus to sit at the heart of every organisation. (Deloitte Human Capital Trends Report, 2021).

**THE TRUE SCALE OF  
MODERN SLAVERY AND  
HUMAN TRAFFICKING IS  
UNKNOWN. RADICAL,  
SCALED DATA SHARING  
AND VEHICLES FOR  
SURVIVOR NARRATIVE  
INCLUSION ARE OUR BEST  
OPPORTUNITIES TO  
TACKLE THE GLOBAL  
DATA GAP.**





## VISION, MISSION, TACTICS

# WHO WE ARE



**WE ARE  
CHANGING THE  
HIGH-PROFIT,  
LOW-RISK  
ENVIRONMENT  
OF TRAFFICKING  
AND SQUEEZING  
THE CRIMINAL  
BUSINESS TO  
ZERO PROFIT.**

### OUR VISION

To create a world where people are not bought or sold.

### OUR MISSION

Leveraging the power of digital disruption to undermine the business of trafficking and improve the safety and choice of those targeted.

### OUR TACTICS

**We make it hard for traffickers to:**

- Recruit vulnerable people
- Transfer proceeds of crime through legitimate financial systems
- Move their products or people through businesses

# UNDERSTANDING OUR APPROACH

At STOP THE TRAFFIK Group, we understand that international businesses, worldwide financial institutions, and far-reaching social media platforms significantly influence human behaviour.

Our **multipronged approach** works to build resilience within at-risk communities while simultaneously weaving mitigation strategies through the corporate world. We are strengthening the response to trafficking threats within vulnerable groups and raising the risks to traffickers within conglomerates who have the power to prevent exploitation across industries.

Applying a relentlessly fast pace to our work, we continue to keep up with some of the major players in the corporate world, delivering meaningful, mutually beneficial partnerships that disrupt and prevent modern slavery.



**STOP THE TRAFFIK GROUP CONTINUES TO INVEST IN A STRONG EVIDENCE-BASED MODEL. QUITE APART FROM THE FUNCTION DATA AND DATA ANALYSIS PLAYS IN ITS OPERATIONAL MODEL, STOP THE TRAFFIK ALSO SEES THE VALUE IN ENSURING IT CAN PROVE AND IMPROVE THE IMPACT THAT IT IS MAKING THROUGH ITS CAMPAIGN AND PROJECTS. STOP THE TRAFFIK HAS INVESTED IN MONITORING, EVALUATION AND LEARNING (MEL), INCORPORATING THIS INTO ALL ASPECTS OF ITS DELIVERY MODEL. STOP THE TRAFFIK'S COLLABORATIVE AND TRUST-BASED APPROACH HOLDS SIGNIFICANT POTENTIAL TO DISRUPT TRAFFICKING MODELS USED ACROSS EUROPE.**

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ROBIN BRADY  
INDEPENDENT MEL CONSULTANT



# UNDERSTANDING OUR STRATEGY

We are disrupting the three pillars on which human trafficking depends. This model is supported by our intelligence and data-driven approach to work.

## **1** Objective One **RECRUITMENT**

Reduce the recruitment of vulnerable people who are required to maintain the organised global business of human trafficking.

## **2** Objective Two **MONEY**

Prevent traffickers from moving (proceeds of crime) money through the financial systems.

## **3** Objective Three **DEMAND**

Undermine trafficker ability to create demand for those they exploit by helping businesses identify the risk of exploitation in their operations

## OUR ENGINE: **DATA & INTELLIGENCE**

Our work is fuelled by the Traffik Analysis Hub, our Data Teams, our Intelligence Teams, and our critical partnerships to ensure that we are making evidence based and intelligence-led decisions.







# ETHOS OUR VALUES

## DISRUPTIVE

We challenge the systems and beliefs that allow trafficking to exist.

## TRUSTED

With openness and responding to evidence, we inspire confidence by demonstrating our integrity and honesty.

## COLLABORATIVE

We invest in generous and diverse relationships, recognising that through shared learning our vision can become a reality.

## IMAGINATIVE

We do things differently - our visionary approach enables us to innovate, design and deliver something new.

## DRIVEN

With resilience, persistence, and courage, we are committed and impatient in our pursuit of systemic change.





# 03. OUR HISTORY



2005 ●

**STOP THE TRAFFIK (STT) was founded**, we created a coalition and launched a two-year campaign to coincide with the bicentenary of the Abolition of the Slave Trade Act 1807.

● 2006

**STT** launch our chocolate campaign.

● 2005

**STT creates FREEDOM DAY (March 25th)** a globally recognised day that brings awareness to the issue of human trafficking.

● 2008

**STT** takes **1.5 million signatures** to present to the UNGIFT Vienna Forum.

● 2008

**STT signs a pioneering partnership** with the Serious Organised Crime Agency

● 2010

**STT launches START FREEDOM** on a Global Webcast from the UN HQ in New York to 50 countries.

● 2011

**STT holds a global Olympic summit** to prevent trafficking during the 2012 olympics.

● 2012

**STT reaches 500,000** people through the Gift Box campaign at the London 2012 Olympics. The work is so successful a replicated in Brasil, Canada, Albania & the USA.

● 2013

**STT works with fashion industry leaders** to run the fashion against trafficking initiative.





**2014**

**STT works on policy change process around supply chain transparency** that led to an amendment to the original bill and the inclusion of section 54 in the UK's Modern Slavery Act 2015.

**2015**

**STT secures key partnership with IBM** to provide technical assistance & funding for the development of The STOP APP & Traffik Analysis Hub.

**2015**

**STT launches our intelligence-led campaign model** harnessing the power of digital to reach vulnerable communities.

**2016**

**STT partners with Facebook (now META)** to best harness the power of digital to reach those vulnerable to trafficking.

**2016**

STT launches the STOP APP

**2017**

**STT & IBM create the first ever global data hub** to facilitates the sharing of information about human trafficking across all industries & sectors - Traffik Analysis Hub.

**2018**

**STT partners with Edelman** to deliver a prevention campaign of child trafficking in Indonesia.

**2019**

**STT delivers a large-scale cross-country prevention programme,** in collaboration with Barclays, which spanned trafficking routes between Lithuania & the UK.



● **2020**  
**STT pioneers a UK-wide COVID-19 Campaign** that informed vulnerable people about the increased risks of trafficking in the pandemic.

● **2020**  
**STT delivered two campaigns to high-risk groups** - Latin American women in the cleaning industry & Filipinos in domestic work in the UK. This work is expanded in 2021 to focus on Afro-Caribbean women exploited in the cleaning & hospitality industries.

● **2021**  
**STT delivers the first of a 3-year prevention project in the EMEA region** targeting refugees and asylum seekers

● **2021**  
**STT launches a child trafficking prevention project**, working alongside UK commissioners to platform the experience of young people in the UK.

● **2022**  
**STOP THE TRAFFIK Group launched an intelligence-led, Europe-wide, geo-targeted digital prevention campaign** that is actively providing vital safety information to those on the move as a result of the war in Ukraine, reaching over 4 million people to date.

● **2022**  
STT Group issues the first in a series of **Key Judgements** about the war in Ukraine.

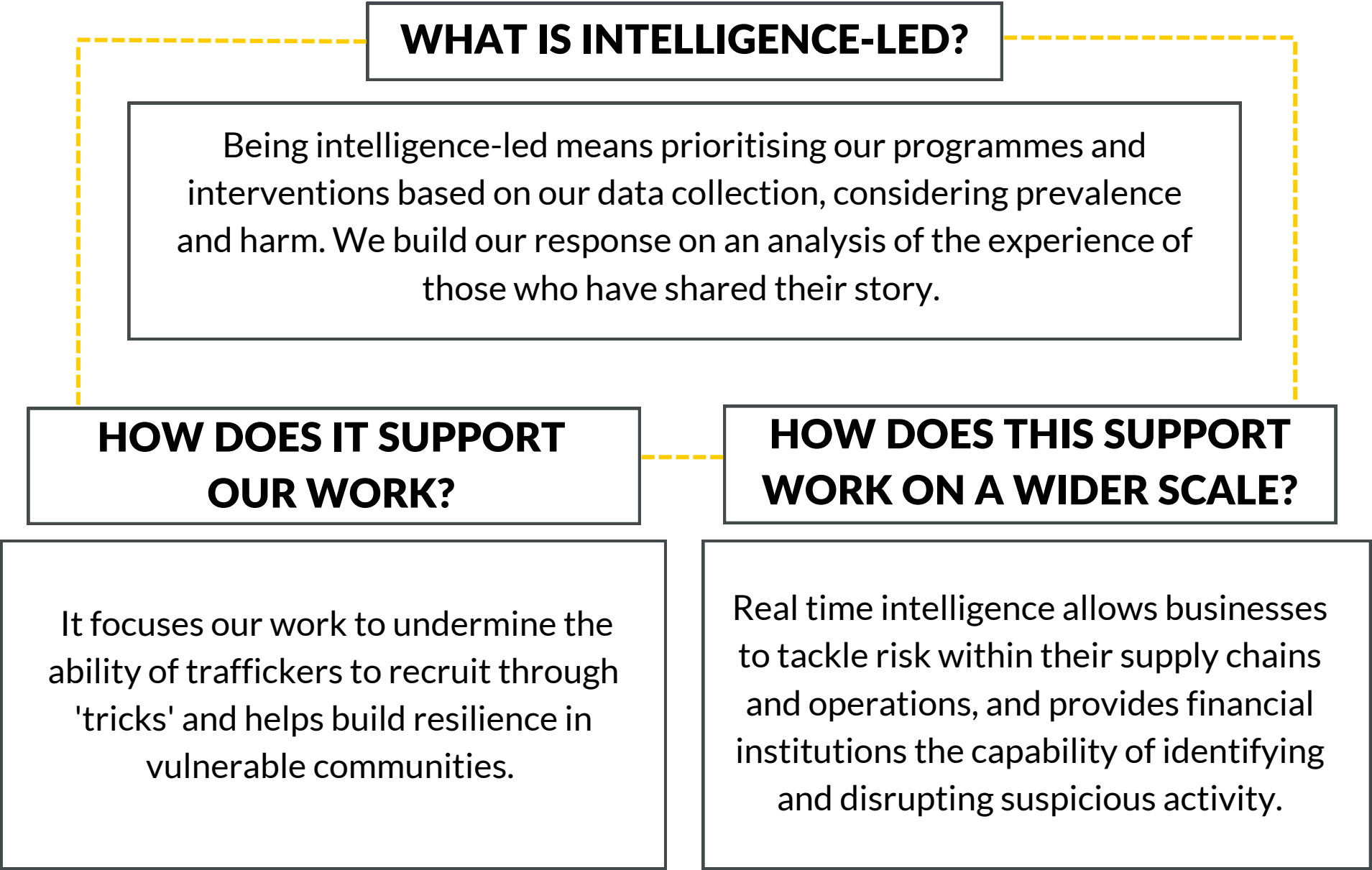




STAND  
WITH  
UKRAINE

## 04. INTELLIGENCE-LED PREVENTION

INTELLIGENCE  
**AN OVERVIEW**



**OUR INTELLIGENCE**

In our context, intelligence is the combination of information from sources that offer an analysis sufficient to guide activity or inspire action, either by ourselves or an appropriate party to reduce vulnerability or deliver safeguarding opportunities.

**OUR AIM**

To deliver a STOP THE TRAFFIK Group intelligence culture that ensures every workstream routinely identifies all intelligence noteworthy material for analysis and shares those insights with the appropriate audience and actors.

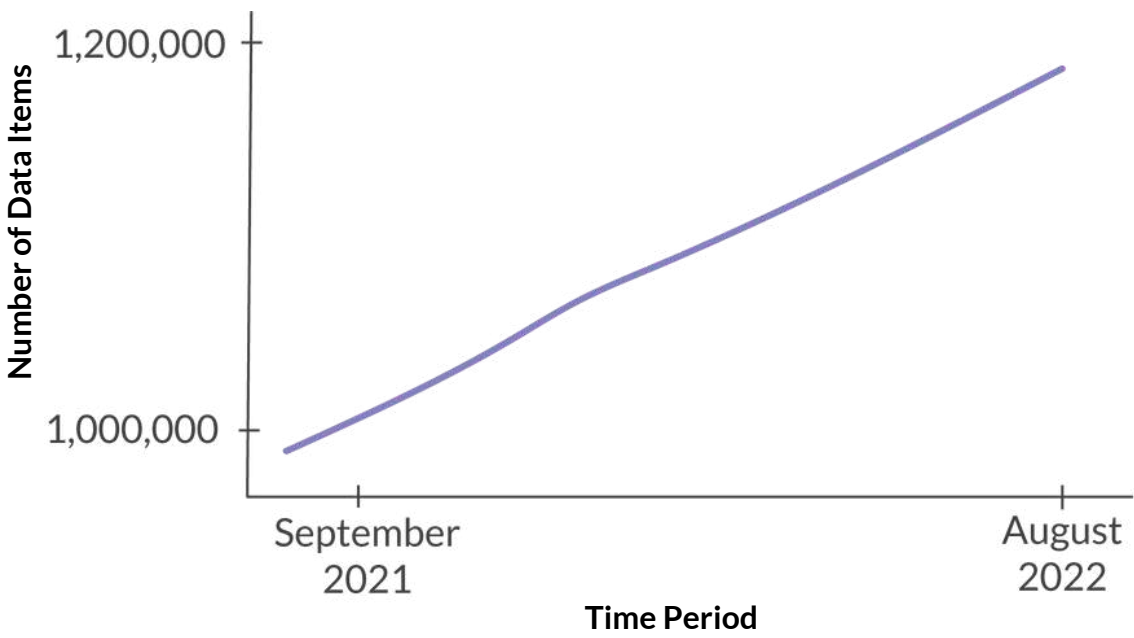
**OUR WORK**

We cannot stop human trafficking alone. We produce a series of products that can be shared with law enforcement, NGO's, businesses, financial institutions, in addition to strategic assessments and high-level trends to inform policy and practice.

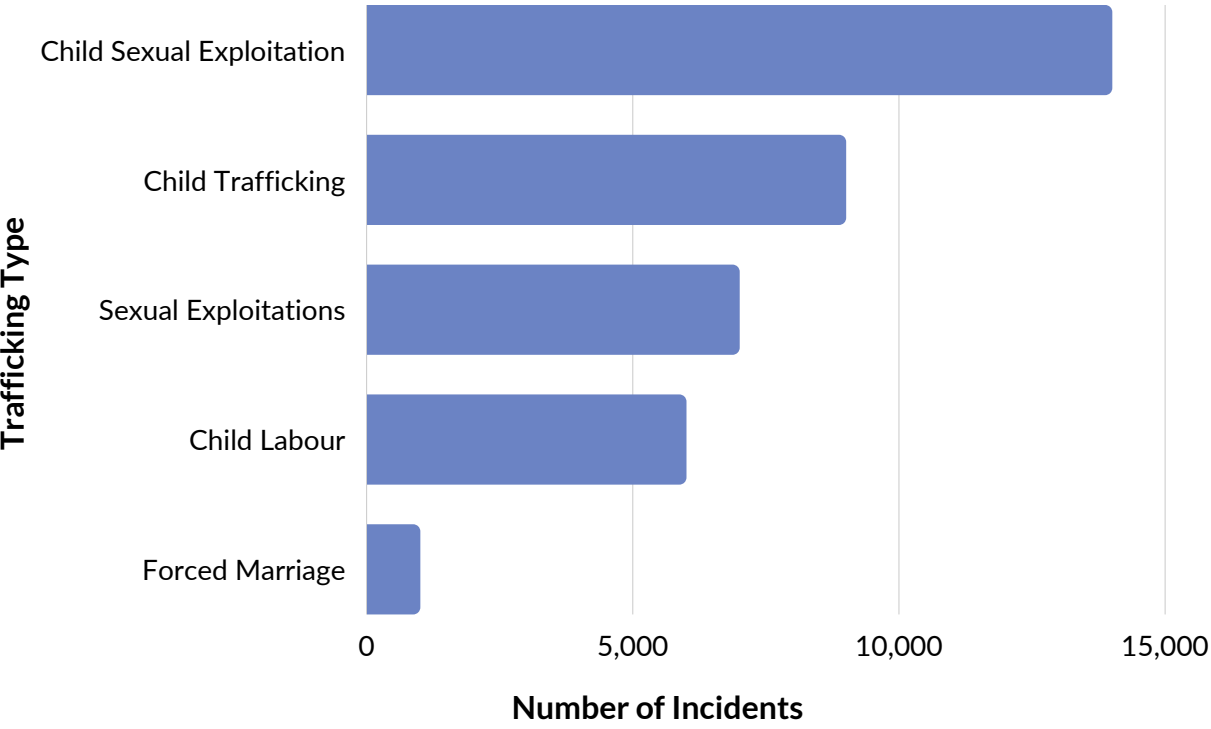


TRAFFIK ANALYSIS HUB

# A YEAR IN REVIEW



*We have seen an upward trend in the data consumed in Traffik Analysis Hub from 1,017,605 to 1,175,000 of data items.*

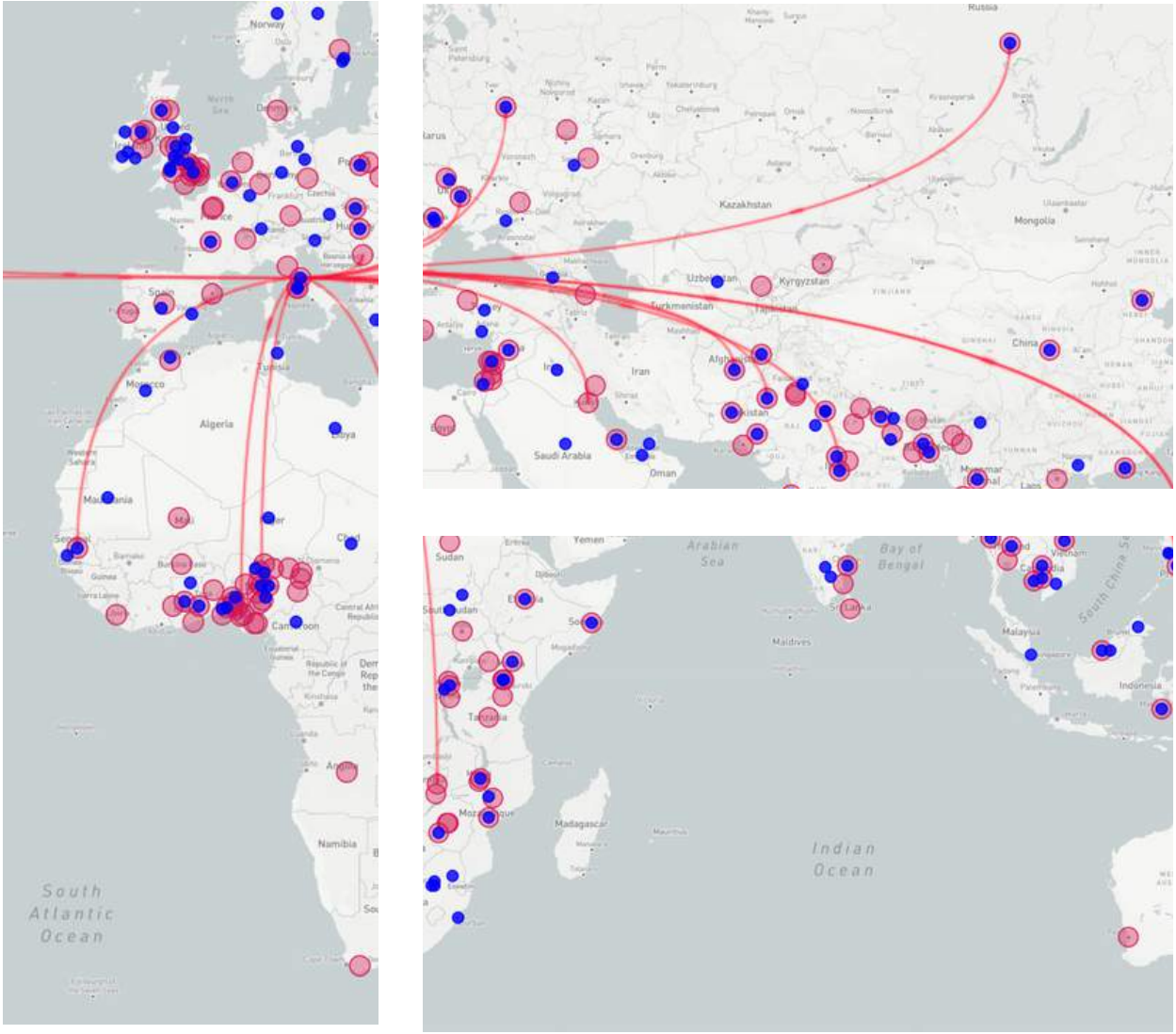


408  
USERS

128  
ACTIVE ORGANISATIONS

+133k  
12-MONTH GROWTH

1,175,000  
DATA ITEMS



“IT HAS BEEN 3-YEARS SINCE LAUNCH, 12 YEARS OF MY LIFE, AND 1 THOUSAND CONVERSATIONS. TRUST AND INTEGRITY IS PARAMOUNT AND THE GLOBAL NETWORK CREATED AROUND THIS WORK IS VERY ENCOURAGING.

NEIL GILES  
PRESIDENT, TRAFFIK ANALYSIS HUB

## TRAFFIK ANALYSIS HUB USE CASES



**HAVING ACCURATE  
AND UP-TO-DATE DATA  
IS CRITICAL TO  
DECISION-MAKING. THE  
EXODUS ROAD  
ENCOURAGES OTHER  
NGO PARTNERS  
FOCUSING ON  
INTERVENTION TO JOIN  
TRAFFIK ANALYSIS HUB**

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**ANDREW HOSKINS**  
VICE PRESIDENT OF INTERNATIONAL  
PROGRAMMES, THE EXODUS ROAD

The Exodus Road is a global network of affiliate organisations with the common vision of bringing about a world in which humans are never bought, sold, or exploited. We disrupt the darkness of modern-day slavery by partnering with law enforcement to fight human trafficking crime, equipping communities to protect the vulnerable, and empowering survivors as they walk into freedom.

### THE CHALLENGE(S)

The Exodus Road needed a way to identify global human trafficking hotspot areas to prioritise limited investigation resources. We were looking for real-time data on incident prevalence to focus our cyber analysts' research on where law enforcement had the highest need. We did not want to base our intelligence analysis decisions on a combination of outdated reports.

### THE SOLUTION

The Exodus Road joined Traffik Analysis Hub because it was the largest global repository of multiple sources of human trafficking data. As an organisation, we were interested in both contributing and accessing data in a user-friendly tool

After conversations with Traffik Analysis Hub at the beginning of 2022, we agreed on a data-sharing agreement with assured anonymity. Traffik Analysis Hub worked to ensure that the safety and security of our global teams on the front lines would never be compromised. We voluntarily modified our internal data collection tools to match up with Traffik Analysis Hub's filter categories, but the process was fairly seamless. Traffik Analysis Hub worked to minimise manual data entry. The process was a win-win and even resulted in us improving our M&E capacity. We have now used the Traffik Analysis Hub categories internally to analyse trends and prioritise where we invest resources for intervention and training and education.

### THE VALUE

Based on concerning trends in Asia, in 2022 we identified areas within the country that showed an increase in OSEC and other forms of sexual exploitation. Combined with targeted HUMINT and OSINT, TER was able to support an under-resourced local law enforcement agency to crack the most significant sexual servitude case the region had ever investigated: 39 victims were removed from an exploitative situation and 5 traffickers were arrested including one known to have ties to a cross-border syndicate. This caused a major disruption to illegal activity along one infamous to redlight district.



## TRAFFIK ANALYSIS HUB USE CASES



Marshalls plc is the UK's leading manufacturer of building materials. We have over 50 sites throughout the UK, and a global supply chain spanning 30+ countries. We've been actively working on human rights issues since 2005 and became a UN Global Compact signatory in 2009. We have led our sector in responding to the UK Modern Slavery Act, and most recently (30th Sept 22) urged the Prime Minister, along with Anti Slavery International and 62 other organisations, to introduce mandatory human rights and environmental due diligence.

### THE CHALLENGE(S)

As part of our human rights and environmental due diligence activity, we recognised early on the value of being able to understand more about the context in which our supply chains existed. We undertook all of the activities you would expect within our supplier operations (*supplier education regarding our Code-of-Conduct, training on responsible sourcing and modern slavery, audits, monitoring etc.*) as well as undertaking risk analysis of the countries from which we source.

A missing piece of the jigsaw was understanding the instances of modern slavery and human trafficking which existed beyond the boundaries of supplier operations. The desire was to be able to take the information of any of our supply chains, either by geography, location or product, and to understand the realities on the ground. This would then enable us to factor in this view alongside other human rights due diligence, audit and monitoring information to better identify and mitigate risks. It also held the potential to affect internal dialogue and the kind of conversations that we had with suppliers, partners and stakeholders.

### THE SOLUTION

We engaged with Traffik Analysis Hub in 2018 after a meeting at which Traffik Analysis Hub demonstrated its approach and also the intention to extend this to include supply chain mapping. We saw the potential and reached out to see how we could best engage to support Traffik Analysis Hub's work specifically in relation to supply chains. The result was a meeting of minds and an exploration to bring the supply chain tool to life. We provided business insights and challenges, live supply chain data and brought other private sector organisations, governments and UN entities to the table to discuss and progress. We made a commitment to become a participant. We continue to use the Traffik Analysis Hub Supply Chain Tool in our supply chain mapping and provide insight and constructive feedback to Traffik Analysis Hub analysts.

**We firmly believe that technology has a key role in helping the private sector to better understand their risks and empowers companies to use data insights with governments and others to drive the systemic change that is much needed.**

### THE VALUE

Being able to analyse our supply chains using Traffik Analysis Hub definitely adds value to our overall approach to human rights & environmental due diligence.

- It enables us to view our supply chains in the context of slavery and human trafficking in 'real-time'; it offers us a different view which wasn't previously available.
- It allows us to review our auditing and monitoring activity alongside the broader context – providing data which helps us constructively challenge existing assumptions and metrics.
- The process of working alongside Traffik Analysis Hub allowed us to be critical friends and has expanded our own thinking and approach.

# INTELLIGENCE-LED REPORTING

STOP THE TRAFFIK Group has combined their reporting power to deliver:

- A total of **56 safeguarding intervention reports** were shared with a range of actors, including law enforcement (LEAs) and regulated businesses, all with the view to inspire investigations that might lead to safeguarding and broader interventions.
- A total of **33 sets of high-level intelligence reports** were published and shared, drawing positive feedback from LEAs and commercial and NGO partners.
- As part of the above, we have begun issuing focused strategic intelligence assessments known as '**Key Judgements**' for targeted audiences that are in a position to initiate activity to prevent harm.

We have established a credible intelligence practice, and the year ahead is expected to see a significant increase in our influence at both strategic and tactical levels.



**THANK YOU TO YOUR TEAM  
FOR CONTINUOUSLY  
SHARING UPDATED  
REPORTS WITH US, WE  
HAVE SHARED THEM WITH  
OUR COLLEAGUES SERVING  
IN THE RESPONSE AREAS  
SALVATION ARMY IS IN FOR  
THE UKRAINE CRISIS AND  
THEY HAVE REPORTED  
THEM AS HELPFUL IN  
THINKING AHEAD WITH  
THEIR RESPONSE PLANS**

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**ANNE MAKUMI**  
MSHTR COORDINATOR AND COP  
PROJECT MANAGER, AFRICA ZONE  
SALVATION ARMY



# TECHNOLOGY THE STOP APP

871

TOTAL DOWNLOADS

15.7K

IMPRESSIONS

25

ACTIONABLE REPORTS

15

LANGUAGES

The STOP APP is an anonymous, confidential and secure reporting tool- it is available in fifteen languages and allows you to submit suspicious activity quickly.

We have received 25 **actionable intelligence** reports via The STOP APP this year.

This year we collaborated with Hope for Justice to develop a cobranded version of The STOP APP.

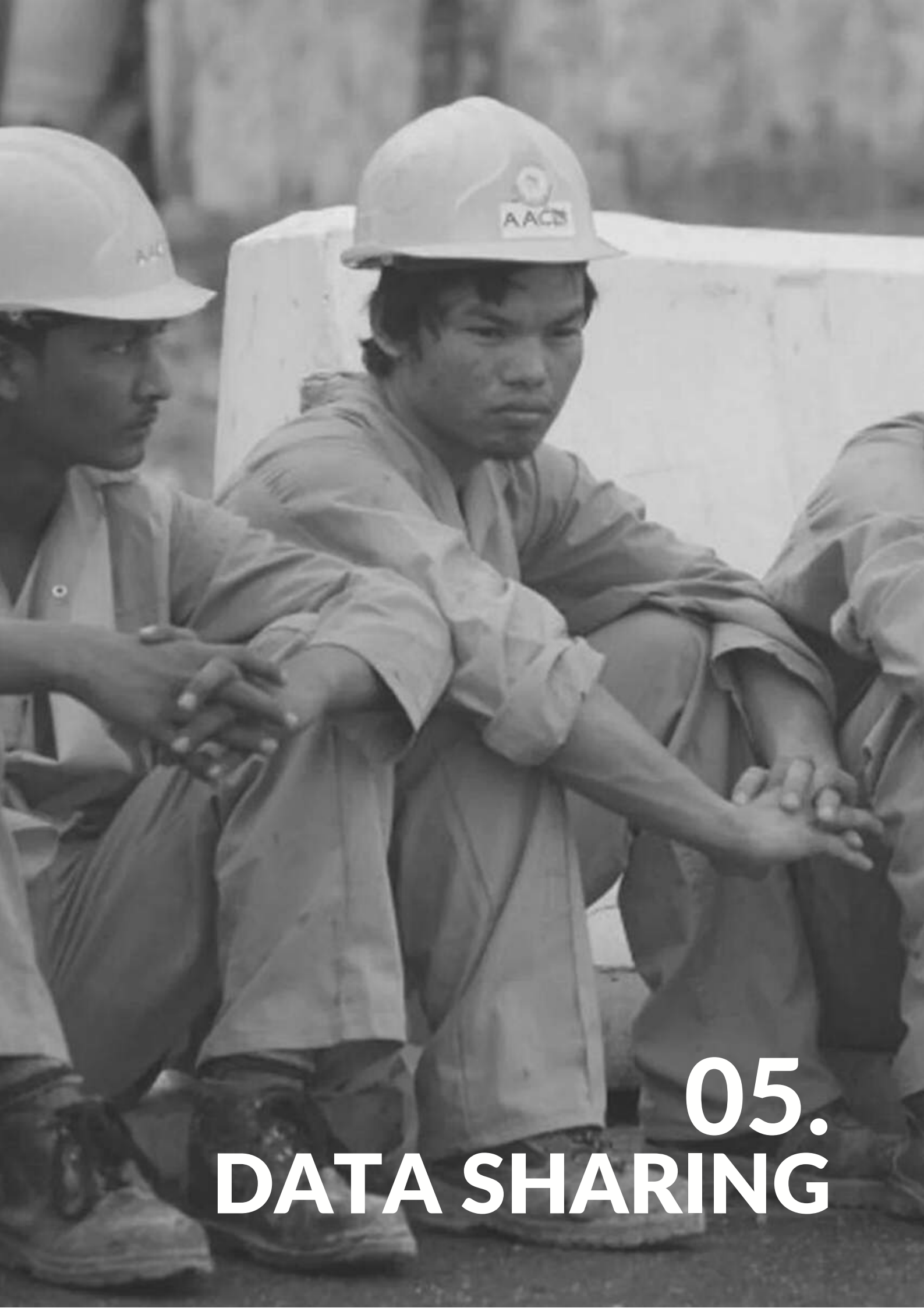
This partnership will allow intelligence to be gathered and shared across two organisations - a pioneering development in the sector.



I WAS TALKING TO A GROUP OF UKRAINIAN WOMEN WHO HAD FLED TO POLAND. I ASKED THEM WHO THEY WOULD TELL IF THEY ENDED UP IN AN EXPLOITATIVE SITUATION. THEY SAID THEY WANTED TO MAKE REPORTS BUT DIDN'T KNOW WHO WOULD CARE. I SHARED THE STOP APP, OUR REPORTING TOOL, THEY ALL DOWNLOADED THE APP THERE AND THEN. I ALSO SHARED OUR CAMPAIGN MATERIAL AND DISCUSSED WHAT INFORMATION THEY NEEDED AS THEY TRAVELLED AND LOOKED FOR SAFE PLACES TO STAY AND WORK. THEY WERE GRATEFUL THAT THEIR PHONE COULD GIVE THEM ACCESS TO INFORMATION THEY COULD TRUST AND SIGNPOSTING TO SUPPORT WHERE NEEDED.

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**REBEKAH LISGARTEN**  
DIRECTOR OF OPERATIONS  
STOP THE TRAFFIK GROUP



# 05. DATA SHARING



# DATA SHARING **OVERVIEW OF OUR YEAR**



**MODERN SLAVERY AND HUMAN TRAFFICKING IS A CRIME HIDDEN IN PLAIN SIGHT, THE TRUE SCALE OF WHICH IS UNKNOWN. RADICAL, SCALED DATA SHARING INCLUDING SURVIVOR STORIES OFFER THE BEST OPPORTUNITY TO TACKLE THIS GLOBAL DATA GAP. STOP THE TRAFFIK GROUP IS DOING JUST THIS BY FACILITATING DATA SHARING ACROSS ALL SECTORS.**

This year we have facilitated data-sharing across:

- Law enforcement agencies including the MET Police
- Local authorities (UK)
- Global NGOs with datasets of survivor stories
- Key players in the food & agriculture sector
- Health organisations

And increased engagement with financial institutions that hold critical details on how proceeds of crime flow through legitimate systems.

The below projects illustrate the groundbreaking collaboration between actors, uncovering intelligence and insights that can inform real preventative action. This is the only way we can drive traffickers out of entire sectors, rather than have them push their victims from organisation to organisation.

# DATA - SHARING

## PAN-LONDON PROJECT

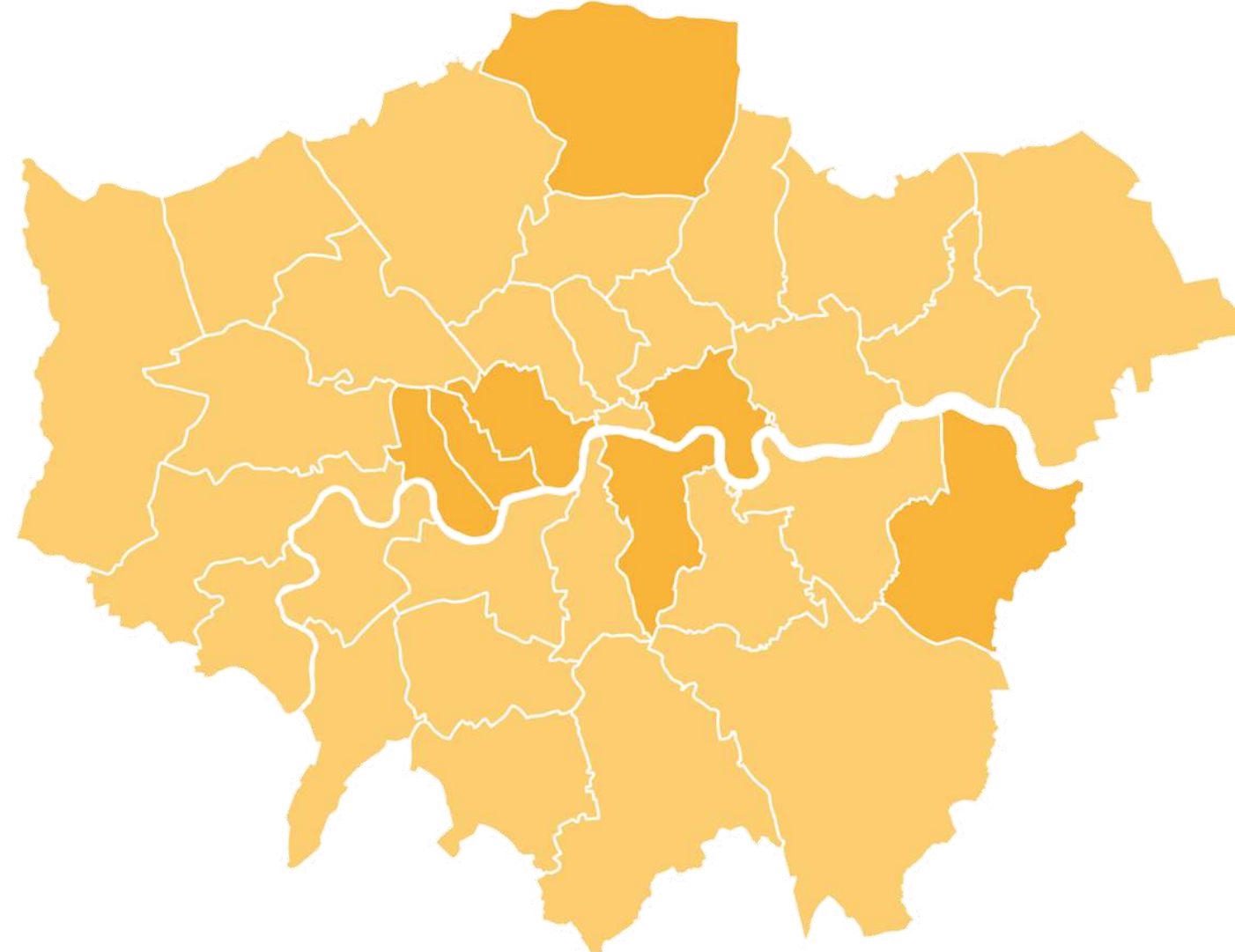
### BACKGROUND

With funding from City Bridge Trust, STOP THE TRAFFIK has been running the Pan-London Project to transform how London is responding to Modern Slavery and Human Trafficking. The project enables London boroughs, third sector partners, Health, and the police to safely share anonymised data about incidents of modern slavery, building up a rich picture of MSHT across London and informing local response.

The project is currently running in 7 London Boroughs and is rapidly expanding across the rest of London.

### THE CHALLENGE(S)

Many Local Authorities in London are not collecting data on MSHT cases, meaning they do not have an accurate picture of the crime in their borough. Without real time intelligence, it is difficult to coordinate responses. Previously, the only data being shared was the National Referral mechanism (NRM) data, which only provides a small part of the picture.



### THE SOLUTION

Increased cohesion, sharing of information, and pooled resources lead to a more informed strategy to ensure survivors are protected. We have built trusted relationships that facilitate data sharing across London. Building a live picture of trafficking in London is a crucial step for both preventions of trafficking and survivor support.

- This year, we have collected 6,036 lines of data on MSHT incidents in London.
- We are using the insights highlighted by the data to understand trends, hotspots, routes, and networks of MSHT on a local scale.
- 7 Local Authorities, 13 NGOs, one hospital, and the Metropolitan Police have signed up for the Pan-London Project so far and are sharing data quarterly.
- We present the data analysis back to data-sharing partners visually, allowing partners to gain insights across their respective boroughs.



**YOUR WORK HAS BEEN VITAL FOR PREVENTION, DETECTION AND PROTECTION. IF MORE PEOPLE SHARE DATA WITH YOU, THEY WILL SEE THE CURRENT TRENDS AND SO BE ABLE TO PREVENT THEM. THEY CAN HELP DETECT CRIMES BY SHARING ASPECTS OF A SURVIVOR'S JOURNEY, AND FROM THEIR DATA MAPPING, SHOW WHERE CURRENT TRENDS ARE AND IDENTIFY PLACES OF INTEREST.**

**THIS IS WHY WE BELIEVE DATA SHARING IS IMPORTANT; IT PUTS THE SURVIVOR AT THE HEART OF YOUR RESEARCH. PREVENTION WILL ALWAYS BE BETTER THAN DETECTION.**

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**KAREN ANTISS**  
SERVICE MANAGER,  
CARITAS BAKHITA HOUSE



## DATA SHARING

# MODERN SLAVERY INTELLIGENCE NETWORK (MSIN)

The MSIN database constitutes a groundbreaking collaboration between different actors in the food supply chain, including growers, processors and retailers.

MSIN is comprised of 14 leading food and agriculture companies in the UK, including *G's Fresh*, *Pilgrim's*, *Bakkavor Group plc*, *Morrisons*, *Waitrose & Partners*, *2 Sisters Food Group*, *Co-op*, *Fresca Group*, and *Marks & Spencer*, engaged in an 18-month pilot intelligence-sharing project. Through sharing intelligence, its purpose is to enhance the effectiveness of members to detect, prevent and disrupt modern slavery and labour exploitation activity, protecting workers and improving outcomes for those directly impacted.

- **18 pieces of intelligence shared.**
- **9 reports were highlighted as active law enforcement, council, or authority investigations.**
- **2 incidences uncovered that would have otherwise been unknown**

To learn more about MSIN, [click here](#)



**THE DEVELOPMENT OF MSIN HAS INVOLVED COLLABORATING ON A UNIVERSAL PROCESS BUT IN A WAY THAT IS RESPECTFUL OF INDIVIDUAL BUSINESSES, ALL THE WHILE DEMONSTRATING REMARKABLE CONSISTENCY OF VALUES.**

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MSIN MEMBER



# 06. RECRUITMENT

# OUR CAMPAIGN MODEL & METHODOLOGY

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STOP THE TRAFFIK has built a robustly tested and independently evaluated model for reaching audiences through social media.

Our framework for reaching our target audiences was developed with the help of Monitoring, Evaluation and Learning (MEL) experts and refined over time.

## OUR STANDARD METHODOLOGY

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Our campaign model follows a highly targeted approach – with the ability to reach specific audience groups through a combination of factors including age, gender, location, language(s) spoken and interests. This is possible through the marketing parameters made available by social media companies, such as Meta - one of our long-term, key partners.

**WE ARE DISRUPTING  
SOCIAL MEDIA  
CHANNELS COMMONLY  
USED BY TRAFFICKERS TO  
RECRUIT WITH HIGHLY  
SPECIFIC, GEOTARGETED  
PREVENTION  
CAMPAIGNS, AIDED BY  
OUR PARTNERSHIP WITH  
META, AND ARM AT-RISK  
COMMUNITIES WITH  
INFORMATION THAT  
ENABLES THEM TO  
ASSERT AND DEFEND  
THEIR OWN RIGHTS.**



# 1 DISCOVERY

## Audience Definition & Targeting

We use our data against our campaign brief to identify, define and target at-risk people to reach with our message.

## Contextual Research

We then conduct research around our area of focus to fill any gaps in knowledge. This could be looking into industry-specific legislative standards and frameworks, region-specific immigration policies, or relevant existing research.

# 2 DEVELOPMENT

## Data & Intelligence Audit

We start our discovery phase by finding out what we already know with a comprehensive audit of existing data and intelligence.

## Pre-Campaign Surveys & Focus Groups

We run pre-campaign surveys with our target demographics to gain insight on baseline awareness and take our initial campaign materials to focus groups to ensure they are relevant, engaging and effective.

# 3 DELIVERY

## Campaign Creative

We produce the final campaign creative that audiences will see, ensuring that it is speaking to at-risk communities in their language and giving them vital awareness and prevention information.

## Landing Page

We produce a detailed and comprehensive landing page that viewers of the campaign creative can click through to. This gives audiences more information on the topics of focus for the project, and signposts them to available support.

## Post-Campaign Survey

We run a post-campaign survey to the audience of the campaign to measure impacts and gather learnings.

# 4 LEARNING

## Project Impact Report

We analyse our campaign data to produce a report which details campaign metrics, points of monitoring and evaluation, and our campaign learnings. This then feeds back into our research, data and intelligence work to help deepen knowledge and strengthen future campaigns.

EUROPE

# WHERE WE WORK

**CAMPAIGN**

Fairlife

**LANGUAGES**

Romanian, Lithuanian, Bulgarian, Polish, Russian, English, and Ukrainian

**REACH**

432,520

**LABOUR EXPLOITATION**

72% reported having increased awareness of how to avoid labour exploitation.

**PREVENTATIVE ACTION**

81% intended to take at least one preventative action.

UNITED KINGDOM



STOP THE TRAFFIK Group collaborated with the Modern Slavery Intelligence Network (MSIN), comprising 14 leading retailers and suppliers in the UK Food and Agriculture sector. Based on intelligence indicating the prevalence of false job advertisements and labour exploitation in the food and agriculture sector in the UK, the project delivered a geo-targeted social media campaign in six languages, aged 18-50 with campaign materials explaining some indicators of false job ads, what labour exploitation looks like and signposted support.

To read more about Project Fairlife [click here.](#)

## EUROPE WHERE WE WORK

### CAMPAIGN

Ukraine Response

### LANGUAGES

English, Ukrainian, Russian, Arabic, Farsi, Bengali, Hindi, Belarussian and French

### REACH

4,054,901

### UNIQUE CLICKS

226,176

### SUPPORT

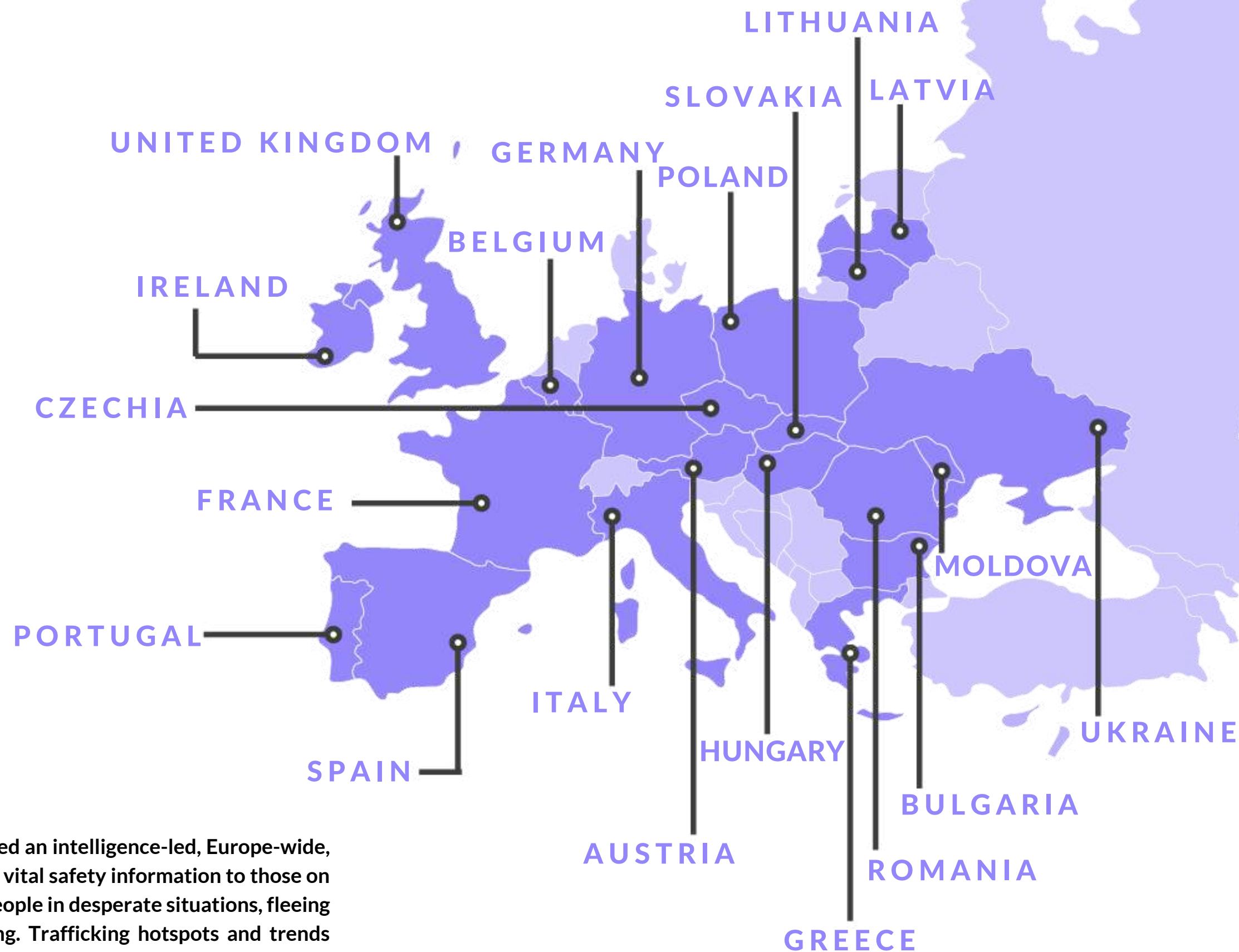
95 people directly supported\*

### KEY JUDGEMENTS

[click here](#)

Three weeks after the invasion, STOP THE TRAFFIK Group launched an intelligence-led, Europe-wide, geo-targeted digital prevention campaign that is actively providing vital safety information to those on the move as a result of the war in Ukraine. Historically, displaced people in desperate situations, fleeing war and persecution, are at one of the highest risks of trafficking. Trafficking hotspots and trends follow migrations; those on the move are likely to lack family ties, access to financial means, documentation or language fluency. [This crisis presents each of these risk factors in the strongest terms.](#)

To read more about our Ukraine Response [click here](#).





## EUROPE WHERE WE WORK

### CAMPAIGN

AMAN Safety

### LANGUAGES

Arabic, Urdu, Farsi,  
Bengali and French

### DIGITAL REACH

167,390

### LEAFLETS DISTRIBUTED

4,000



Aman Safety is a 5-year project running from 2020-2025 funded by Comic Relief through its programme "Across Borders: Routes to Safety for Refugees". This programme seeks to raise awareness and prevent the human trafficking of refugees and asylum seekers as they seek sanctuary in Greece and Türkiye. This project ensures vital safety information reaches people on the move with targetted populations including those from; Syria, Morocco, Afghanistan, Iran, DRC, Cameroon, Bangladesh and Pakistan. Without the support of organisations on the ground, including Western Union, our trafficking prevention programmes would not be possible.

To read more about Aman Safety [click here](#).



## AMAN SAFETY CASE STUDY

Aman Safety is a ground-breaking programme that works to prevent the trafficking of refugees and asylum seekers as they travel to Europe through providing safety information. Aman means safety in Arabic. We aim to keep people safe from exploitation and harm as they seek safety far from home.



We were contacted by an 18-year-old woman with a three-month-old baby. Originally from the DRC, she had recently gained refugee status in Greece. This meant she was no longer allowed in the hostel she was in prior, as it was reserved for asylum seekers awaiting their decision. The woman was concerned she faced homelessness and was trying to find a refugee camp.



**AFTER SEEING OUR SAFETY CAMPAIGN ON FACEBOOK, SHE CONTACTED US FOR ADVICE. BY WORKING WITH PARTNER ORGANISATIONS ON THE GROUND, WE WERE ABLE TO FIND HER SAFE ACCOMMODATION THROUGH SAFE PLACE INTERNATIONAL. NOW THE WOMAN AND HER BABY ARE SAFE. BY SUPPORTING YOUNG PEOPLE TO FIND ACCOMMODATION, WE AIM TO PREVENT THEM BEING TARGETS FOR TRAFFICKERS.**

### CAMPAIGN 1

Geo-targeted, Digital Campaign

#### PARTNERS

A21, Mobile Info Team, Greek Council for Refugees, METADRASI, Defence for Children International, Greek Forum of Refugees, Praksis, Smile of the Child (Hamogelo) & Choose Love

### CAMPAIGN 2

Collaboration with Western Union

#### PARTNERS

Western Union, A21, 1109, Ministry of Asylum & Migration, & METADRASI

### CAMPAIGN 3

Data-sharing Initiative- Power of 10

#### PARTNERS

Greek Council for Refugees, Greek Forum for Refugees, METADRASI, Irida Women's Centre, Velos Youth, Goodwill Caravan, Fenix Aid, Mobile Info Team.





## ASIA WHERE WE WORK

### CAMPAIGN

Overseas Filipino Workers

### LANGUAGES

Tagalog

### REACH

990,473

### UNIQUE CLICKS

84.4163

### SIGNPOSTED

53 Individuals signposted  
to the Department of  
Migrant Works

Based on the success of the 2021 Overseas Filipino campaign, STOP THE TRAFFIK Group identified the need to target individuals in the Philippines considering moving abroad for work with safety information.

We ran an upstream campaign, from March - August 2022, providing viewers with information on how to find a job abroad safely, which fees to pay, tips to mitigate the risk of exploration, and which organisations to contact for support.

To read more about our Philippines Campaign [click here](#).

**PHILIPPINES**



**THE REAL SUCCESS WILL  
BE IF PEOPLE USE THIS  
RESOURCE TO INFORM  
THEIR WORK AND  
CONTINUE TO FIGHT  
TRAFFICKING AS SHORT-  
TERM ASSISTANCE  
SUBSIDES AND RISK  
INCREASES.**

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**ILONA OLEKSIUK**  
UKRAINE EMERGENCY PREVENTION PROJECT MANAGER  
STOP THE TRAFFIK GROUP



# 07. DEMAND



CLIENT SPOTLIGHT

## WE HAVE SUCCESSFULLY

### TRAINED OVER 10k

FINANCIAL SERVICES EMPLOYEES

### TRAINED OVER 14k

PEOPLE ACROSS BUSINESS

### RISK MAPPED 119

COMPANIES SUPPLY CHAINS  
(actual & inherent)

## £12.1 billion

DIRECT PROCUREMENT SPEND  
MAPPED ACROSS OUR BUSINESS CLIENTS.

## 24,964

SUPPLIERS RISK  
ASSESSED



WE'RE DELIGHTED TO BE WORKING WITH STOP THE TRAFFIK ON THE FOODIES FIGHTING SLAVERY PROJECT. THEY HAVE BEEN AN INVALUABLE ADDITION TO THE RESEARCH TEAM AND OFFERED FANTASTIC INSIGHT AND EXPERTISE REGARDING HIGH-RISK COMMODITIES ACROSS THE FOOD INDUSTRY, DRAWING ON THE INTELLIGENCE PRODUCED BY STOP THE TRAFFIK'S CENTRE FOR INTELLIGENCE-LED PREVENTION AND DATA GATHERED FROM THE TRAFFIK ANALYSIS HUB. WE'RE EXCITED TO SEE THE PROJECT'S FINAL OUTCOMES AND WORK TOGETHER ON OUR NEW TOOLKIT, TAILORED FOR FOOD & DRINK SMES

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LARAGH O'MALLEY  
HEAD OF IMPACT & PARTNERSHIPS  
TRIBE FREEDOM FOUNDATION

## CLIENT SPOTLIGHT

# SOME OF THE BRANDS WE WORK WITH



We have worked closely with M&B, one of the largest operators of restaurants, pubs and bars in the UK since 2019 to understand their risks.

### Our work:

- Risk mapping supply chains
- Reviewing and amending policy in line with best practice
- Developing a training programme bespoke to teams to improve understanding of MSHT relevant to their roles
- Presenting MSHT to 145 suppliers at the M&B annual supplier conference

### Outcomes:

- The launch of a new due diligence process which includes a screening of suppliers against ethical criteria and an upcoming audit programme
- The implementation of new policies for employees, managers and suppliers to include additional checks and due diligence related to MSHT



IT IS A PRIVILEGE TO WORK WITH AN ORGANISATION LIKE MITCHELLS & BUTLERS WHICH IS OPEN NOT ONLY TO LOOKING AT THE ROLE ITS SUPPLIERS PLAY IN PREVENTING MODERN SLAVERY, BUT ENSURING THAT ITS OWN OPERATIONAL PROCEDURES MEET BEST PRACTICES AND ENSURING THE SAFETY OF ITS OVER 40,000 TEAM MEMBERS

LOUISE CHEGWIDDEN  
CONSULTANT  
STOP THE TRAFFIK GROUP



## CLIENT SPOTLIGHT

# SOME OF THE BRANDS WE WORK WITH

STOP THE TRAFFIK GROUP OFFERED TRAINING TO ADULT SERVICE WEBSITES (ASW) THAT ARE COMMITTED TO ERADICATING ANY FORM OF MODERN SLAVERY OR TRAFFICKING ON THEIR PLATFORM.

We created a bespoke training and resource that ASWs could tangibly take into their operations to ensure they spot the red flags of exploitation and safeguard individuals to safety.

Did you find the training specific and valuable?

Yes 100%

Will you take the learnings from today into your work?

Yes 100%

Do you feel more comfortable spot red flags of sexual exploitation and sex trafficking?

Yes 80%



This year, with long term partner Costa Coffee, STOP THE TRAFFIK launched our first ever awareness campaign aimed at communities.

We distributed posters across 2,700 Costa Coffee stores nationwide, with essential safety tips, and a QR code to learn more about MSHT or report concerns.

The poster aims to raise awareness and empower communities on how to spot exploitation.



STOP THE TRAFFIK provided intelligence and research for TRIBE Freedom Foundation's Foodies Fighting Slavery project, which aims to create a Food and Beverage SME Toolkit. We delivered typologies on seven high-risk ingredients including bananas, cashews, Brazil nuts, salt, soya, tomatoes, and peanuts. These typologies helped identify three critical themes for food commodities that businesses and SMEs in particular, should be aware of.

The results of these typologies, the general risk drivers in the food and beverage industry, and the challenges to address modern slavery in supply chains, were presented to the then UK's Independent Anti-Slavery Commissioner, Dame Sara Thornton, in January 2022.





# 08. MONEY

# INTERNATIONAL COMPLIANCE ASSOCIATION

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The International Compliance Association (ICA) and STOP THE TRAFFIK have partnered to collaboratively raise awareness of the risks of modern slavery in the financial and compliance industry.

The ICA has committed to provide scholarships for individuals displaced by conflict, including the Ukrainian and Afghani conflicts to earn an ICA certificate qualification in anti-money laundering. The aim of these scholarships is to prevent those displaced by conflict from becoming vulnerable to exploitation by increasing their employability through professional anti-money laundering skills and knowledge. At present, five Ukrainians have successfully applied and been approved for this scholarship – providing them with greater job opportunities.

“  
**BUILDING AWARENESS  
ACROSS THE PUBLIC AND  
PRIVATE SECTORS OF  
THOSE ENGAGED IN  
FIGHTING FINANCIAL CRIME,  
WHETHER IN BANKS,  
FINTECH COMPANIES, LAW  
ENFORCEMENT AGENCIES,  
OR THE GAMING INDUSTRY  
IS MAKING A REAL  
DIFFERENCE. WE KNOW  
OUR MEMBERS AND  
PARTNERS AROUND THE  
WORLD VALUE THE  
RESOURCES AND SUPPORT  
PROVIDED BY STOP THE  
TRAFFIK.**

---

**PEKKA DARE**  
VICE PRESIDENT ICA



**IT IS SO EXCITING THAT I CAN USE THIS KNOWLEDGE RIGHT NOW. ICA CERTIFICATES ARE THE MOST VALUABLE. THIS ICA ANTI-MONEY LAUNDERING CERTIFICATE IS A GOOD START TO MY OTHER ACHIEVEMENTS. I WANT NOT TO STOP AND DEVELOP FURTHER. I HOPE THAT I WILL HAVE THE OPPORTUNITY TO DO SOME MORE ICA TRAINING.**

---

ICA COURSE APPLICANT

Colleagues from across NatWest Group (NWG) attended a lunch and learn session where our business engagement team explained the various ways modern slavery could impact NWG at different levels of their operations.

This event highlighted the prevalence of modern slavery and taught NWG colleagues to recognise signs of modern slavery in their daily lives, as well as within NWGs supply chains and operations.



## **Virtual Workshop on Conducting an MSHT Risk Assessment**

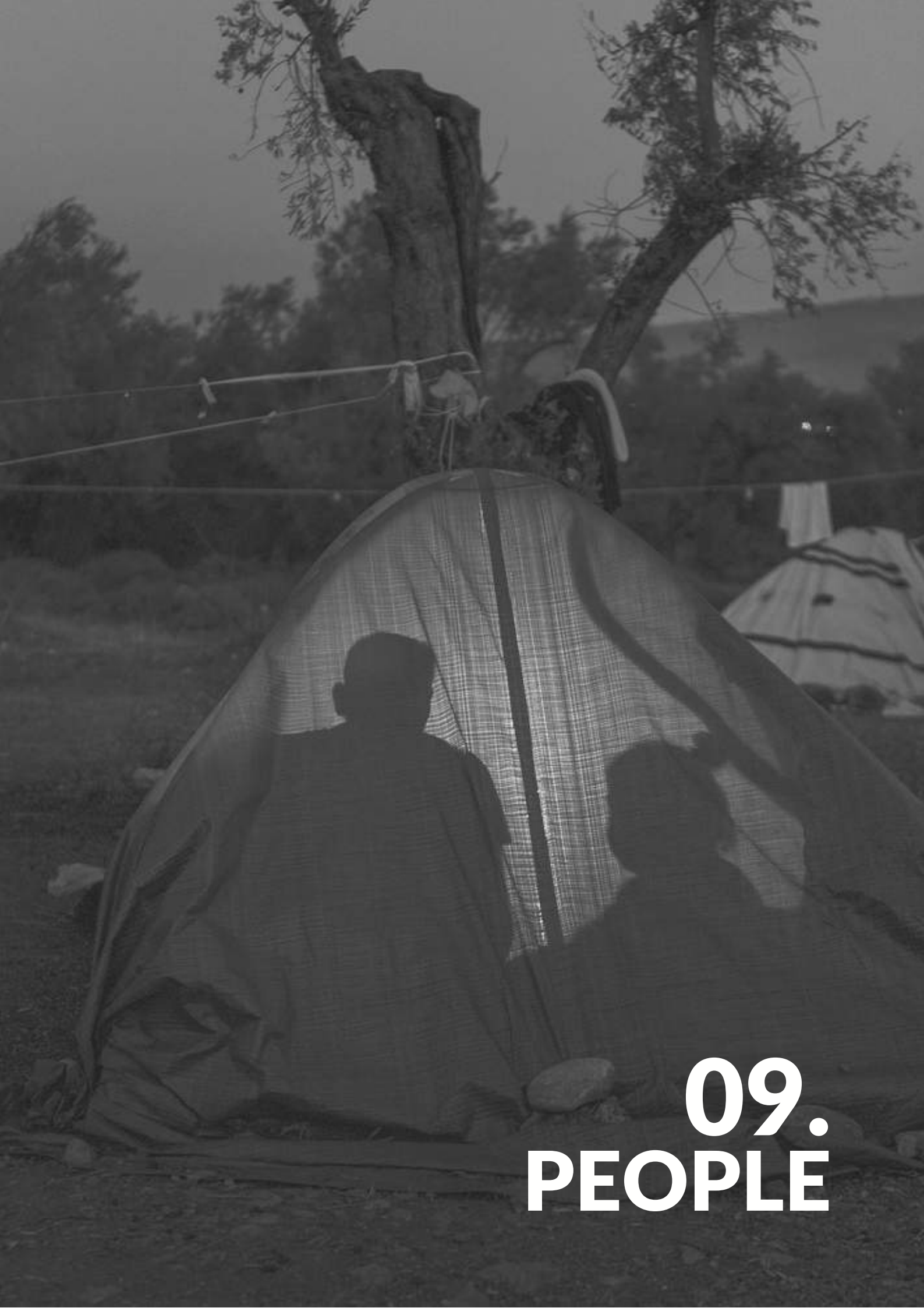
We provided a demonstration of the PowerBI dashboards produced as part of our inherent risk mapping work and facilitated group discussions giving a deep-dive session on the geographical, product and transactional risks related specifically to financial institutions.

## **EY Financial Crime Hackathon**

STOP THE TRAFFIK joined 39 other participants from 21 different organisations and industries for a hackathon with EY, where we helped collaboratively design an innovative solution to fight modern slavery. In this collaboration, financial services, technology vendors, law enforcement and NGOs were all an integral parties to developing solutions to the difficulties faced by financial institutions when trying to share data.

**BOTH SESSIONS HIGHLIGHTED THE DIFFICULTIES FINANCIAL INSTITUTIONS ARE FACING IN UTILISING DATA TO ASSESS THEIR RISKS.**





# 09. PEOPLE

# STOP THE TRAFFIK GROUP

## OUR PEOPLE



**HOW WE WORK IS JUST AS IMPORTANT AS THE WORK WE DO. EVERYTHING IN THIS REPORT IS THE PRODUCT OF DEDICATED, EXCEPTIONAL WORK FROM OUR TEAM.**

In the past year, our team size has increased by 100%. This growth is a representation that our model and methodology is gaining traction and we're increasingly able to scale our work to prevent exploitation.

With growth have come opportunities and challenges. At STOP THE TRAFFIK, we are constantly working to ensure we are providing the best environment for our team we possibly can. Here are a few developments we've made over the past year.

## EQUALITY, DIVERSITY & INCLUSION (EDI)

We have appointed two EDI champions who work to carry out a team-developed EDI plan. The plan includes action items around culture, listening, employment, learning, policy, and accountability.

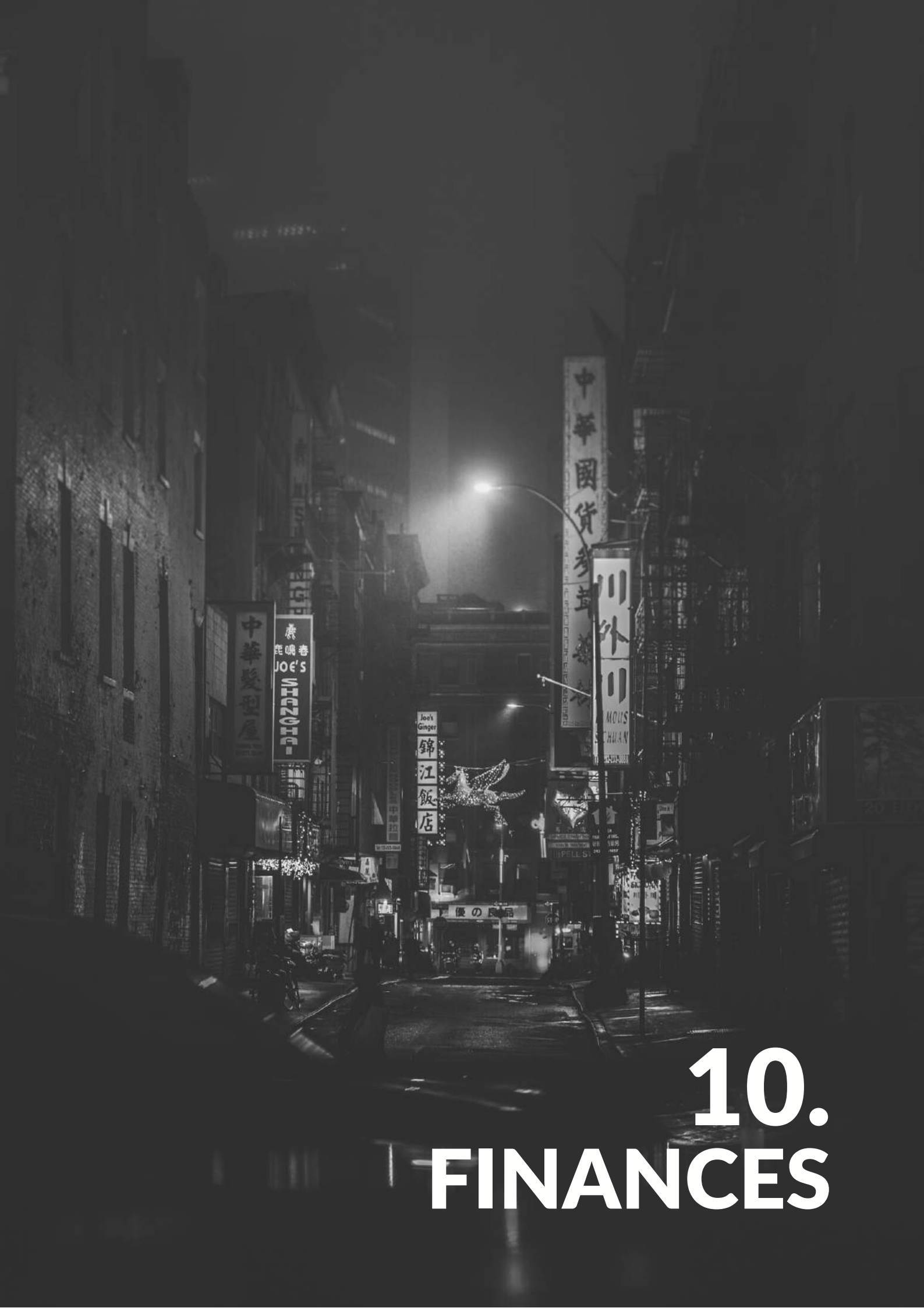
## TEAM BUILDING CHAMPIONS

We recognise the power of strong team culture and that to deliver work with high impact, we need to have teams who trust and support one another. We, therefore, have prioritised team building as a focus and have appointed three team-building champions who will facilitate this across our team programs.

## IMPROVED BENEFITS

This year, we launched a new benefits package that better supports the team's well-being, health, and personal development. Benefits included access to a cycle-to-work scheme, an improved health care scheme, the ability to trade bank holidays for a different time, and more competitive salaries with incremental increases. As we grow, we aim to continuously improve the benefits we can offer all STOP THE TRAFFIK Group employees.





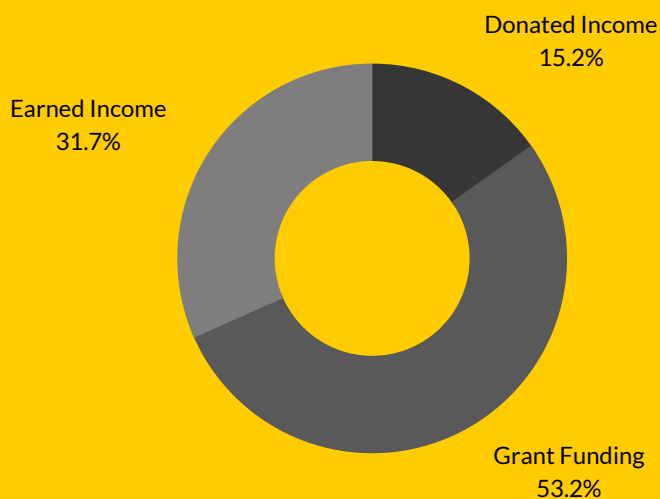
# 10. FINANCES



# STOP THE TRAFFIK

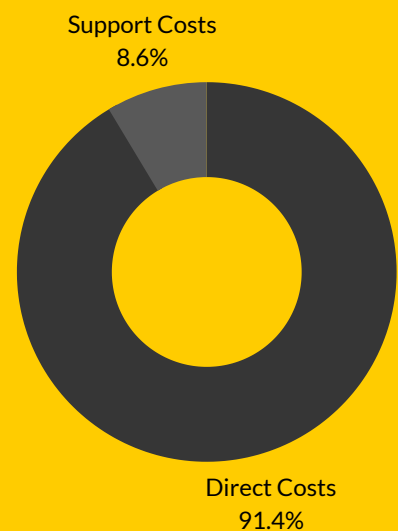
**WE BELIEVE IN FINANCIAL TRANSPARENCY AND INTEGRITY. HERE IS OUR FUNDING BREAKDOWN AND APPROACH TO SPENDING.**

Our intelligence-led approach extends to our financial planning, ensuring we allocate resource and budget to serve beneficiaries to the best extent possible.



## INCOME

- Donated Income: £210,383
- Grant Funding: £738,847
- Earned Income: £440,127
- Total: £1,389,359



## EXPENDITURE

- Direct Costs: £1,126,275
- Support Costs: £106,281
- Governance Costs: £0
- Total: £1,232,556

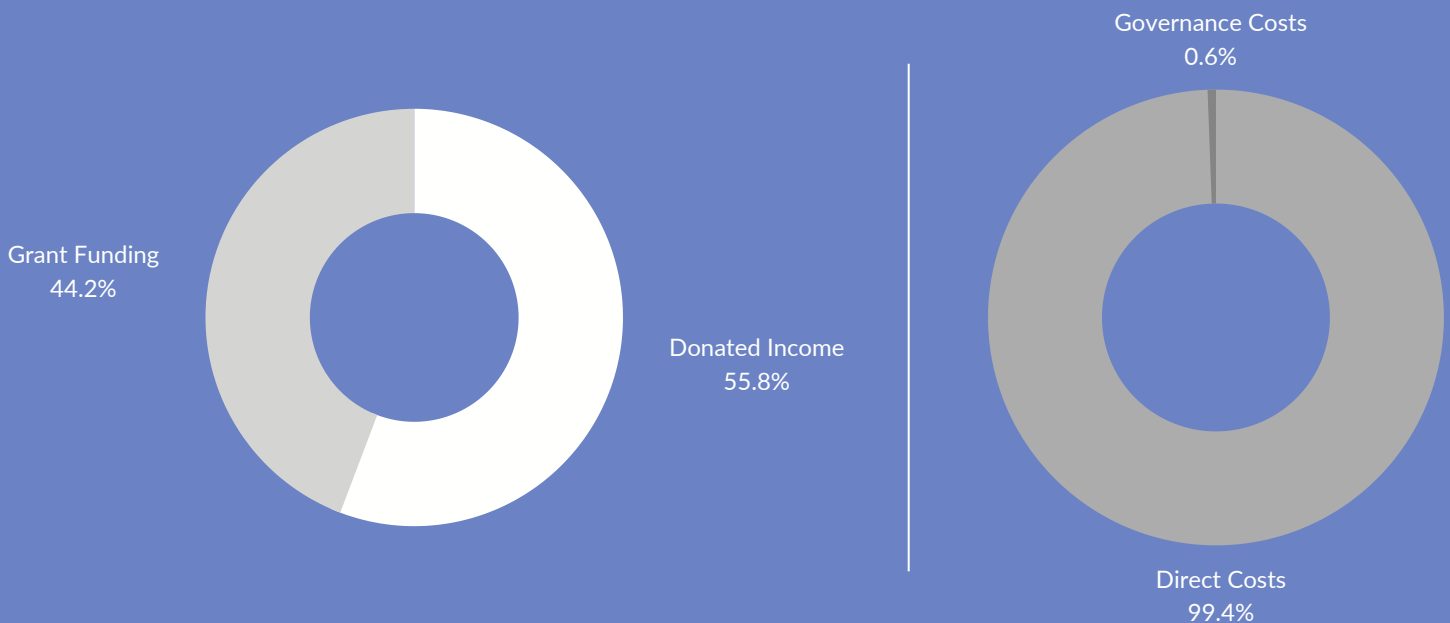


I KNEW ABOUT TRAFFICKING ISSUES PREVIOUSLY DUE TO SAFEGUARDING TRAINING AND SO I DECIDED YOU WERE A GREAT CHARITY TO SUPPORT. THE MORE I'VE LEARNT ABOUT WHAT YOU DO AND COMPLETED FURTHER TRAINING ON MODERN SLAVERY, THE MORE COMMITTED I AM TO HELP SUPPORT YOU WHEN I CAN. THANK YOU ALL SO MUCH FOR WHAT YOU ARE DOING.

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DONOR

# TRAFFIK ANALYSIS HUB



## INCOME

- Donations and Legacies: £289,317
- Trading Income: £229,488
- Total: £518,805

## EXPENDITURE

- Direct Costs: £423,697
- Support Costs: £0
- Governance Costs: £2,500
- Total: £426,167



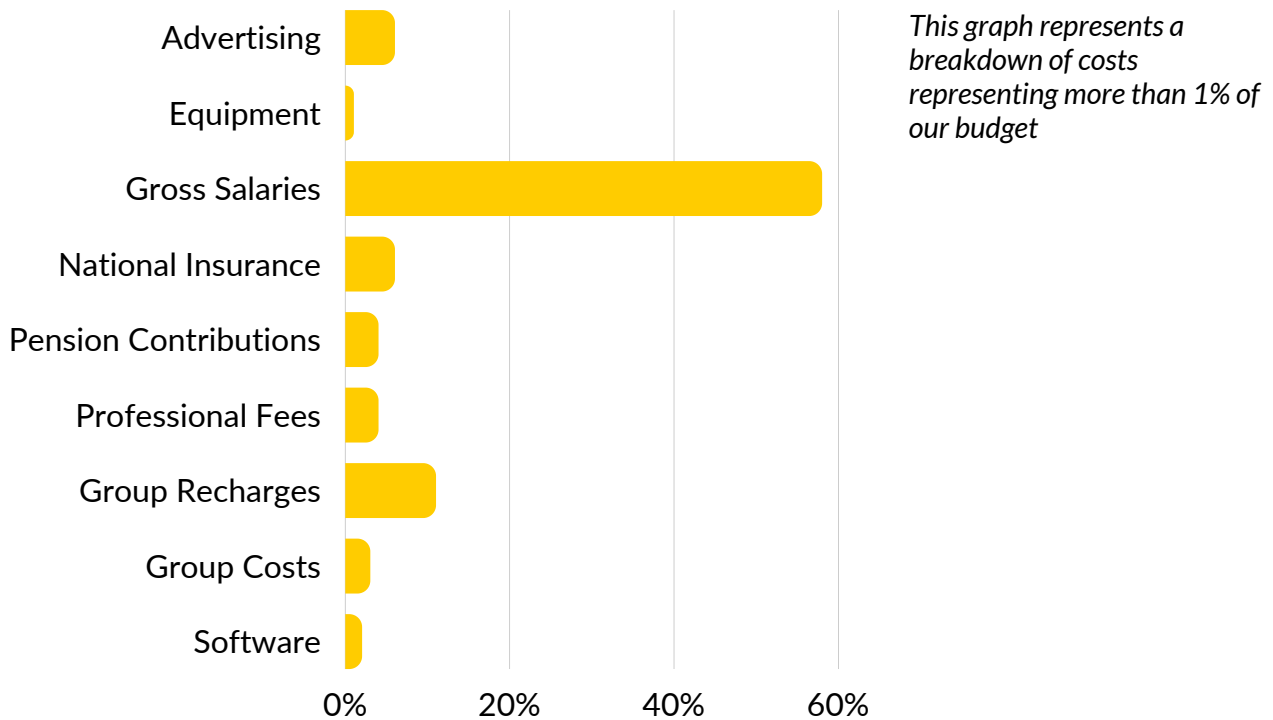
OUR PARTNERSHIP WITH TRAFFIK ANALYSIS HUB WAS INITIATED WHEN BOTH OF OUR TEAMS INTERACTED DURING THE KALINGA FELLOWSHIP. WE DECIDED TO INTEGRATE OUR VULNERABILITY MAPPING TOOL WITH THE TRAFFIK ANALYSIS HUB. WE HAVE SHARED THE OUTPUT OF OUR TOOL AND THE VULNERABILITY SCORES OF ALL VILLAGES IN INDIA AND IT IS BEING HOSTED ALONG WITH OTHER DATASETS.

**SUDHA UPADHYAYULA**

HEAD OF HR & OPERATIONS, MY CHOICES FOUNDATIONS

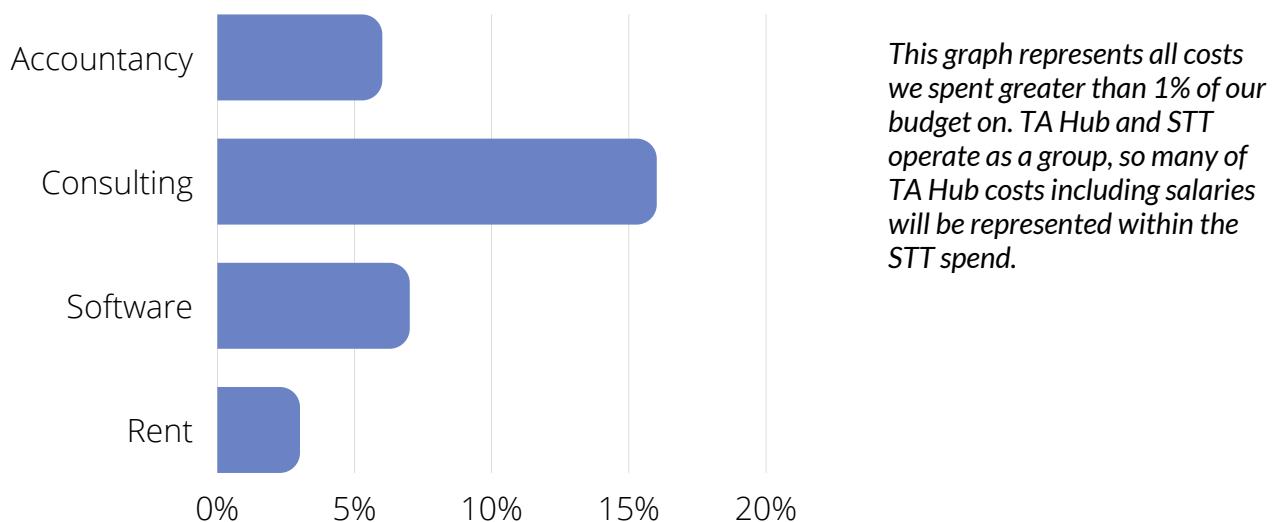
# STOP THE TRAFFIK OPERATIONAL COSTS

HERE IS A BREAKDOWN OF OUR OPERATIONAL COSTS.



# TRAFFIK ANALYSIS HUB OPERATIONAL COSTS

HERE IS A BREAKDOWN OF OUR OPERATIONAL COSTS.





# STOP THE TRAFFIK BOARD

## **DARCY WILLSON-RYMER, CHAIR**

Darcy is currently Chief Executive Officer of Card Factory Plc and was previously CEO of Costcutter Supermarkets Group and MD of Starbucks UK & Ireland.

## **ELAINE ROBERTS, TRUSTEE**

Elaine Roberts is helping businesses to lead good change. Her background as a CMO has focused on customer centricity, commercial growth, strategic marketing and business transformation.

## **MATT RYAN, TRUSTEE**

Matt currently runs a Chartered Certified firm of accountants in Buckinghamshire, supporting local individuals, businesses and charities with their accounts and tax needs.

## **PETER TALIBART, TRUSTEE**

Co-chair of the International law department, Managing Partner of London office- Seyfarth Shaw LLP. International employment lawyer. Pro bono adviser to STT for 15 years.

## **SUZANNE RAINE, TRUSTEE**

Suzanne Raine is an affiliated lecturer at the Centre for Geopolitics, University of Cambridge, and a visiting Professor at King's College London.

## **JOHN PATTERSON, TRUSTEE**

John Patterson is a former senior army officer. He now advises tech companies developing out of the national security and wider public sector. He recently joined the advisory committee of the UK Innovation & Science Seed Fund.

## **STUART RENNISON-PRICE, TRUSTEE**

Stuart is an HR and Operational professional with 20 years of leadership experience within blue chip retail, human and veterinary healthcare, and automotive sectors. He has led a career of continuous progression holding generalist and specialist positions within the strategic head office and multisite operational environments. Stuart joined STT as a trustee in 2019.

## **GERALDINE LAWLOR, TRUSTEE**

With over 15 years of experience in the area of financial crime, Geraldine is currently the Global Head of Financial Crime at KPMG in the UK. Prior to joining KPMG, she was the industry lead on the Government led Economic Crime Reform programme. Geraldine joined STT as a trustee in 2020.

# TRAFFIK ANALYSIS HUB BOARD

## **RUTH DEARNLEY, OBE, TRUSTEE**

Ruth's vision is to inspire community transformation and lead a systemic response to disrupt human trafficking. With a law degree and background in education, Ruth was part of the formation of STOP THE TRAFFIK in 2005 and became the Chief Executive in 2008.

## **GARY MILLER, TRUSTEE**

Gary is a Partner in the Dispute Resolution department at Mishcon de Reya. He is an international litigator who has specialised in complex commercial disputes involving dishonesty, fraud and corruption issues for over 44 years. Gary is a co-founder of The International Fraud Group (IFG). The IFG is a handpicked group of specialist fraud lawyers across 20 countries focused on securing injunctions, asset recovery and trust-busting remedies in key offshore jurisdictions.

## **ANGIE HENDERSON, TRUSTEE**

Angie is a Professor of Sociology at the University of Northern Colorado. With expertise in qualitative research design, she has published over 20 peer-reviewed journal articles, 4 book chapters, and a co-authored textbook. She has delivered nearly 50 professional presentations across academic conferences, including the United Nations Commission on Crime Prevention & Criminal Justice in Vienna.

## **JACQUELINE PLANNER, TRUSTEE**

Jacqueline is a Senior International Banker with over 25 years of experience in FT100 companies globally. She has led large-scale risk, transformation, financial crime and conduct teams and ESG projects. She has a deep understanding and knowledge of the financial crime landscape and emerging challenges. She has worked as a Forensic Advisory Consultant advising clients on operational effectiveness & non-financial risk. She has chaired Risk, Governance, Financial Crime & Operational committees, sat on SWIFT's external KYC Register steering committee and supported the 2016 Banking Standards Board report. She is a contributing member of the Social Responsibility Alliance for human rights and supply chain.

## **NICK FISHWICK, TRUSTEE**

Nick joined the British Foreign Office where he served for 29 years. He is a national security specialist, with deep experience in security, intelligence, counter-terrorism and global and regional stability issues. Nick also spent three years in the UK's then-premier law enforcement organisation, HM Customs and Excise, focusing on international drug trafficking, money laundering and tax fraud. Queen Elizabeth II awarded him a CMG in 2009 for services to UK national security. Since retiring he has been an adviser to HSBC on financial crime matters. He is also a contributing adviser to the US national security forum The Cipher Brief and an advisor to the US-UK quantum company Quantinuum.

# THANK YOU

From our entire team at **STOP THE TRAFFIK Group\***, we thank you.

Thank you to those who donate and provide funding that actively prevents human trafficking. Your generosity makes a difference.

Thank you to those organisations who collaborate across prevention programmes that provide safety to vulnerable people.

Thank you to the businesses and financial institutions who have decided to stand with us, and denounce modern slavery in their operations and supply chains.

Thank you to our trusted, global network for sharing data in a safe, trusted, secure way. It is intelligence that will shine a light on hidden exploitation all around us.

Prevention is possible, and together we can create a world where people are not bought and sold.

*\*STOP THE TRAFFIK and Traffik Analysis Hub work closely together strategically, culturally, and in our combined vision. The two organisations remain separate legal entities.*



STOP THE TRAFFIK GROUP  
35-41 Lower Marsh,  
London  
SE1 7RL



Traffik Analysis Hub