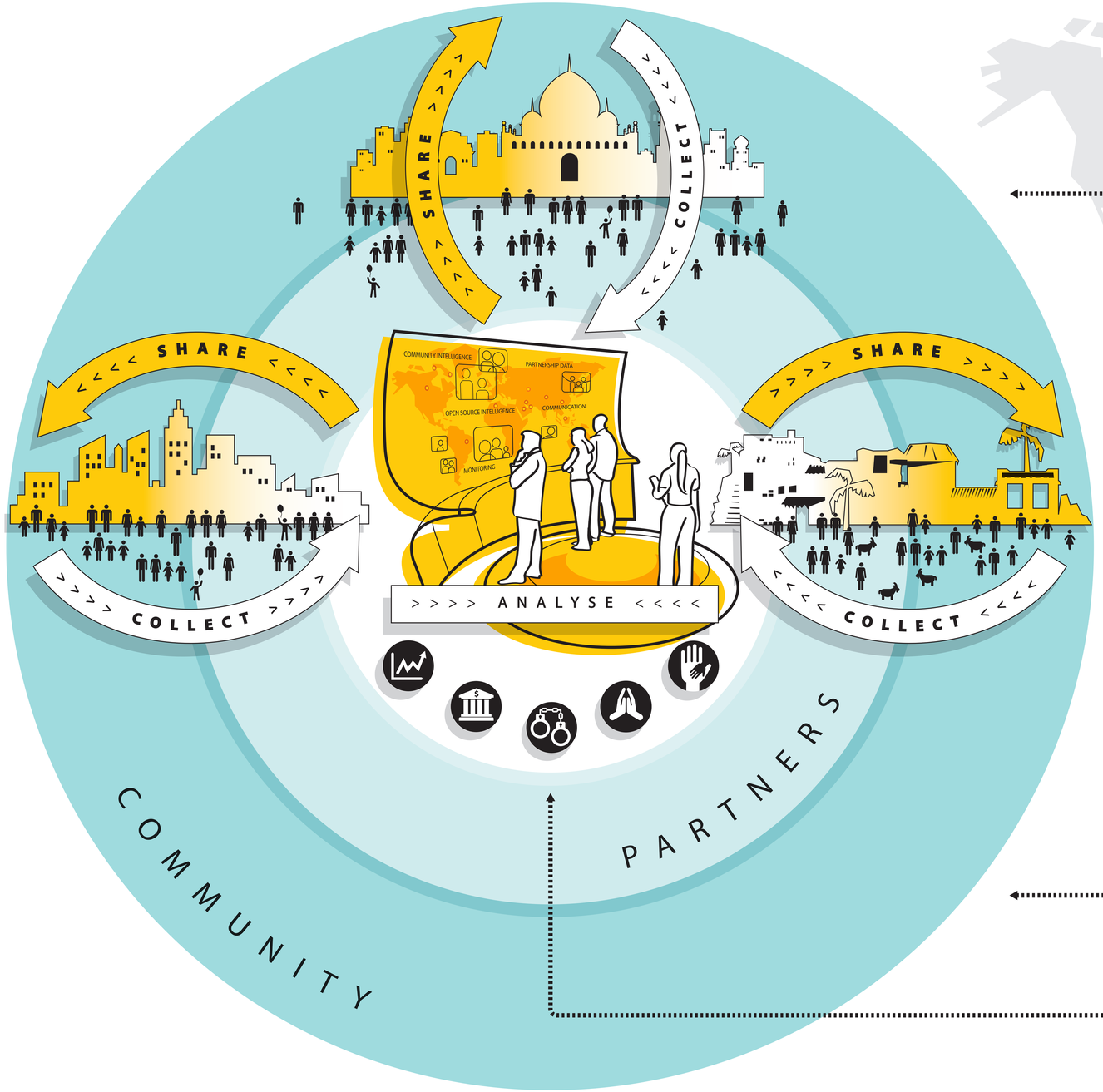
DISRUPTING HUMAN TRAFFICKING THROUGH INTELLIGENCE LED PREVENTION



COMMUNITY

People are trafficked from one community to another. Communities need to have access to information to make the right choices and prevent people from being exploited. STT supports communities to become a high risk and low profit environment for traffickers.

This systemic approach brings together the diverse stakeholders of a community, including NGOs, faith networks, business, government, law enforcement, legal and financial institutions, to work together by collecting and sharing information to stop and prevent human trafficking. Due to the complexity of this crime, the model relies on cross sector intelligence to identify hotspots and trends across the ever adapting trafficking environment. This global data driven solution will always result in local action and change.

PARTNERS

STT's model is totally reliant on working with others. That is the only way sustainable change can take place. Since 2005, STT has worked with hundreds of partners and developed a reputation for innovation, integrity and delivery and has proven commitment to sharing. STT partners represent the whole ecosystem of stakeholders that are vital to changing the environment.

The power of partnership lies in the ability to engage leaders at a global level as well as those who work at local level with the power to influence their community. The model is not top down or bottom up but all round. This is due to the quality of the relationships STT has with every organisation they work alongside.

DOMAINS

STT creates intelligence through its Centre for Intelligence-Led Prevention. STT believes that data and information when translated to intelligence and insight is the optimum tool for communities to drive change. STT has built a unique team working to apply the intelligence to targeted places, people and sectors. The team bring expertise in intelligence gathering and operations, money laundering and financial flows, global business leadership, civil society development, marketing and learning, data analysis and research, as well as legislative innovation.

This interdependent group of extensive domain leaders brings thought leadership and pioneering energy demonstrated in the influence of STT's learning and global impact.

COLLECT > ANALYSE > SHARE

COLLECT > The information collected by STT includes source, destination, and transit locations for trafficking; recruitment methods; control methods; transport methods; trafficking types; trafficking subtypes; and the demographics of offenders and victims. All these allow STT to build an understanding of patterns and trends around the world.

ANALYSE > STT uses state-of-the-art analytical tools to work across the growing data set to identify trends, patterns, hotspots and routes. This includes visual intelligence technology that allows analysts to quickly collate, analyse and disseminate large amounts of data from disparate sources, in order to predict, prevent and disrupt human trafficking activity. The data analysed so far has uncovered human trafficking activity in over 125 different countries, from which the team has identified approximately 600 trafficking routes.

SHARE > STT currently shares intelligence with over 100 partners from more than 15 countries, in the most appropriate format for them to act upon. The challenge for change is scale. STT has proven to be committed to share with everyone who can benefit and become more effective in what they are doing to stop trafficking. The revolution required is to scale the necessary global change to disrupt the thriving trafficking networks.

DATA SOURCES

Technology places the power to prevent into the hand of any person who holds a mobile device. In 2014, STT developed the STOP APP, the first anonymous reporting tool collecting stories of trafficking and transforming them into usable intelligence. People around the world can share a story when they see something that doesn't look right. In many places they have no-one to tell. Any place, anywhere from anyone: sending stories to STT.

- Open source information
- Multiple partners sharing information and data sets
- Community information resulting from STT campaigns that stimulate conversations across digital platforms and collect 'real-time' stories of trafficking
- THE STOP APP

TRAFFIK ANALYSIS Hub

To scale the sharing of information, STT has led the creation of a new legal entity 'TRAFFIK ANALYSIS HUB (TAHub)' with its technology capability built by IBM. It is a new knowledge sharing approach with partners across all sectors.

TAHub is founded on the belief that revolutionary sharing of non-personal data will only occur when there is a non-competitive space where all sit in an equal position whether private, public or civic sectors, taking control together. The TAHub has an independent board and senior management team, and is now in its proof of concept stage with pioneering IBM Watson technology.

PRACTICE & PRODUCTS

STT is growing a global practice delivering pioneering products generated by the intelligence created at the heart of its model.

These include training, reports, campaigns and more intelligence-led products which are planned to drive policy change, communities of best practice across business, financial organisations, enforcement, government and civil society.

Monitoring, Evaluation and Learning (MEL)

STT has always acted, reflected and learnt, adapted and been prepared to do things differently. It is this agile, learning organisation that has created the ability to be effective in achieving its goal. This is now embedded in its work as STT builds a ground-breaking MEL framework across the organisation to identify impact and present how prevention can be measured.

STOP THE TRAFFIK is CHANGING THE ENVIRONMENT by INCREASING THE RISK TO THE TRAFFICKERS and INCREASING SAFE PLACES FOR THE VULNERABLE