

## EXECUTIVE STATEMENT

STOP THE TRAFFIK is a tech-driven, human-centred group of organisations that exists to disrupt the global trafficking business.

We have built systemic capabilities by bringing together the potential of predictive technology and the power of people; enabling community, business, government and enforcement actors to share real time information, focus resources and deliver appropriate responses.

Our approach has proven the power of digital platforms used at scale to reduce the risk on the ground and the demand in the supply chains that fuel the growth of human trafficking.



STOP THE TRAFFIK has partnered with IBM to create the pioneering Traffik Analysis Hub: a secure, non-competitive global database for all sectors and stakeholders to share information. The Traffik Analysis Hub creates scale and visibility of prevailing trafficking activity.

We believe that if the global business of human trafficking can be made less profitable and pose more risk, it will stop.

# **OUR VALUES**



#### **DISRUPTIVE**

We challenge the systems and beliefs that allow trafficking to exist.



#### **TRUSTED**

With openness and responding to evidence, we inspire confidence by demonstrating our integrity and honesty.



#### **COLLABORATIVE**

We invest in generous and diverse relationships; recognising that through shared learning our vision can become a reality.



#### **IMAGINATIVE**

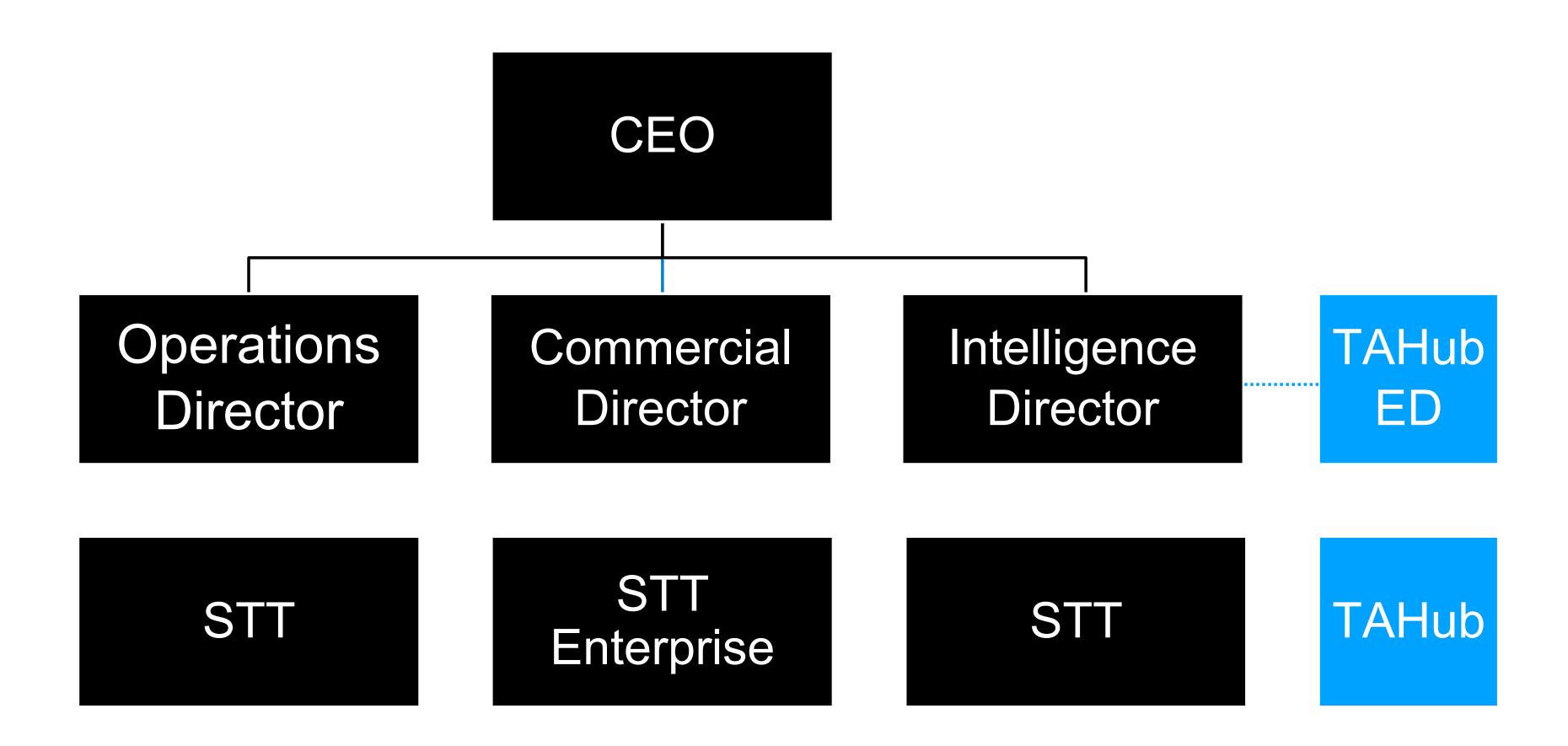
We do things differently. Our visionary approach enables us to innovate, design, and deliver something new.



#### **DRIVEN**

With resilience, persistence and courage, we are committed and impatient in our pursuit of systemic change.

### STT Director Executive



### Director Remits

CEO (STT Croup 9	Operations Director	Commercial Director	Intelligence Led	Executive
(STT Group & Traffik Analysis Hub)	(STT)	(STT Enterprise)	Director (STT Group)	Director (TAHub)
<ul> <li>Lead on strategy, ensuring the strategy is clear, predicting the future of trafficking and that it remains at the forefront of market innovation globally</li> <li>Define and review the operating model that ensures the strategic aims can be achieved</li> <li>Create and lead the necessary capacity and capability (team) to bring the strategy to life</li> <li>Identify and develop the key strategic relationships that will enable delivery of the strategy, both in and outside sector</li> <li>Custodian of the organisational brand and culture</li> <li>Ensure there is effective and robust governance in place that holds the organisation to account for strategic, operational, regulatory and reputational responsibilities</li> </ul>	<ul> <li>Integrate STT strategic framework into operational plan, including monitoring, evaluation and learning (MEL), outcome based performance</li> <li>Be part of the strategic STT Executive team (ET), ensuring the requirements of the wider STT entities (STT &amp; STT Enterprise, alongside TA Hub) are met through collaborative work</li> <li>People leadership of the STT Management Team (MT), Operations &amp; Governance, Research &amp; Intelligence, Communications and Regional/Community Hubs, ensuring alignment to the strategic plan, collaboration and high performance</li> <li>Bring systems, process, structure and clarity to an entrepreneurial, ever changing and fast growing organisation</li> <li>Project management of programmes across teams using AGILE/MATRIX approaches</li> <li>To produce a variety of documents including fundraising proposals, marketing campaigns, communications briefs, governance reports etc.</li> <li>Marketing of the organisation, our USP and evidence of impact</li> </ul>	Lead on commoditising the market offer (TAHub, consultancy, campaigns) as a set of products and	<ul> <li>Ensure the intelligence led approach and strategy is fit for purpose to deliver the STT vision</li> <li>Provide oversight of systems and processes ensuring data sources are handled appropriately in accordance with our ethical and cultural responsibilities (safeguarding and duty of care)</li> <li>Ensuring all strategic / systemic relationships in the areas of intelligence led prevention are trusted</li> <li>Oversight across STT Group that intelligence is being used for actionable programmes of work, aligned to the STT strategy</li> </ul>	deliver & evidence value proposition  Manage the participant relationships  Create long term financial sustainability  Ensure effective and robust governance