

# STOP THE TRAFFIK,

PEOPLE SHOULDN'T BE BOUGHT & SOLD

## HOLDING A TRAFFIK-FREE TEA PARTY



# HOLD A TRAFFIK-FREE TEA PARTY TO STOP THE TRAFFICKING OF TEA WORKERS

Globally, people drink over three billion cups of tea every day. Tea is big business in India with approximately 10 million people dependent on the tea industry for their livelihood.

Recent research has shown that the labour practices and working conditions on the tea plantations of Assam are fuelling unique forms of vulnerability to human trafficking. Men, women and children are being deceived with promises of a new life and great work opportunities and are ultimately being trafficked and exploited within cities across India.

*Laxmi lived on the Nahorani tea plantation in Asaam. One day Laxmi's parents Mangoal and Susena were visited by a local trafficker. The next day Laxmi was gone. She was 12 years old when she disappeared. "She was a trusting person. Maybe he promised her a better job so that's why she believed him and she went with the other girls," says Susena. Laxmi's parents explained that the trafficker lived on the tea garden estate: "This is his job, to get girls from here to supply to Delhi." Susena's husband has left for Delhi in a desperate search of their daughter. "People say things, but they don't act. My daughter is not here, my husband is not here. I have only my pain: I live with my pain only," says Susena.*

We are calling on people all over the world to hold a traffik-free tea party to share our message with friends, family and neighbours and together call on tea companies to do more to protect their workers from human traffickers.

In this pack you'll find everything you need to hold your traffik-free tea party – including a guide to organising your party, a poster template and tips on sharing our message with your guests.

Consider asking for donations to support the work of STOP THE TRAFFIK around the world. You could ask for entry fees or host a raffle with a Fairtrade prize to raise more money. There are plenty of fundraising opportunities to be had so use your imagination, and importantly, choose activities that feel appropriate for your particular audience!

Please read STOP THE TRAFFIK's fundraising agreement on the following page.



# FUNDRAISING

The funds you raise at your tea party will support our work to prevent human trafficking around the world.

Before you start though, it is vitally important that you read through, and agree to STOP THE TRAFFIK's fundraising agreement. Once you've done that, you are ready to start!

## I AGREE TO:

- ▲ *Follow the purpose and values of STOP THE TRAFFIK as set out in the STOP THE TRAFFIK charter*
- ▲ *Avoid anything that brings STOP THE TRAFFIK's name into disrepute*
- ▲ *Send all funds raised to STOP THE TRAFFIK no later than 30 days after receipt*
- ▲ *Make or ask for all cheques to be payable to STOP THE TRAFFIK*
- ▲ *Not carry out house-to-house collections to raise funds*
- ▲ *Gain a collector licence from the local authority or on any private property gain permission from the owner (including shops, pubs, etc.) before collecting money in any public space*
- ▲ *Have two people present when any monies collected are being counted*
- ▲ *When fundraising in the UK add the words 'STOP THE TRAFFIK is a Company Limited by Guarantee registered in England & Wales No. 6657145 and a Registered Charity No.1127321' to any posters, letters, tickets, fliers, etc. that are printed for fundraising*
- ▲ *Abide at all times by the country's data protection legislation and regulations for the country that I am fundraising in*
- ▲ *Abide at all times by the national fundraising Codes of Practice for the country that I am fundraising in*
- ▲ *Not hold STOP THE TRAFFIK responsible for any costs, claims, loss or liability*



# SIX STEPS FOR HOLDING YOUR TEA PARTY

## 1. DECIDE WHEN AND WHERE

Where are you going to host your traffic-free tea party – at your home, a friend's home, your school or college, your work, your local community or faith group centre?

Who are you going to invite? You could hold a party for friends, neighbours, your youth group, school or college mates, work mates - a select few or the whole community.

## 2. ADVERTISE

Once you have your location and you know who your party is for, you need to start inviting people!

If you're only inviting friends and family, you could invite them in person or create an event on Facebook. If you're holding a bigger party with people in your community, you could stick up a poster - we've included one that you can print off and customise at the end of this pack.



### 3. PREPARE YOUR TEA

It won't be a tea party without tea!

You could serve standard black tea or try giving your guests more choice. There are plenty of exciting and unusual varieties - visit [www.tea.co.uk](http://www.tea.co.uk) for a guide.

Just make sure that the tea you use is certified by an organisation like Fairtrade or Rainforest Alliance!



#### WHY IS CERTIFIED TEA IMPORTANT?

Many workers on Indian tea plantations face terrible living conditions and very low pay. They are often provided dangerous and unsanitary housing. The poor working conditions mean that workers and their families are vulnerable targets for traffickers.

Organisations like Fairtrade, UTZ and Rainforest Alliance certify tea to make sure, among other things, that workers are treated fairly.

If your tea has the seal of one of these organisations, you can be more confident that the people who grew and processed it were protected from trafficking.

### 4. GET READY TO SHARE THE MESSAGE

Have a think about how you can share the anti-trafficking message at your party.

Here are a few ideas:

- Have some information ready about where your guests can buy certified tea.
- Print off some copies of our 'Not My Cup of Tea' report.
- Your guests may be inspired to become part of STOP THE TRAFFIK and want to know more about the tea campaign. Have online access available so people can visit our website to learn more and sign up.



## 5. ENJOY!

- Enjoy having a chat with friends over your certified tea.

## 6. AFTER YOUR PARTY

There are many ways you can share your tea party to tell others about the trafficking of people from tea plantations and get them involved in protecting vulnerable people.

### **Tell us how it went**

Email [info@stopthetraffik.org](mailto:info@stopthetraffik.org)

### **Tweet your party**

Tweet some photos of your party.  
Tag @stopthetraffik to be featured on our page.

### **Share on Facebook**

Share photos of your party on Facebook. Visit our Facebook page ([stopthetraffik](https://www.facebook.com/stopthetraffik)) and let us know how it went - or post your photos and we'll feature them on our page!

### **Donations**

If any donations have been raised at the event, to donate to STOP THE TRAFFIK:

- Online at our website (go to [www.stopthetraffik.org/donate](http://www.stopthetraffik.org/donate))
- By cheque, send cheques to our global office at STOP THE TRAFFIK, 1 Kennington Road, London, SE1 7QP
- Via bank transfer (contact us at [info@stopthetraffik.org](mailto:info@stopthetraffik.org) for our details)



**STOP THE TRAFFIK**

PEOPLE SHOULDN'T BE BOUGHT & SOLD

You're invited to a  
**TRAFFIK-FREE  
TEA PARTY**



Come enjoy a cup of traffik-free tea tea and learn about the problem of people being trafficked from India's tea plantations.

See what you can do to help prevent human trafficking!

**DATE AND TIME:**

**LOCATION:**