



# STOP THE TRAFFIK WINTER FUNDRAISER

## HOW TO FUNDRAISE

Fundraising doesn't need to be difficult. You can pick something that you like to do, or something that you've always wanted to do, and ask people you know to pledge donations. You could ask people to pledge a certain amount of money for key milestones in your challenge, for example £5 for every mile you cycle, or for every hat you knit. You could plan a big activity for you and your friends, and get them to donate as a kind of entry ticket.

Thinking of an idea that is both a challenge, is achievable, can be tricky, and you don't have to be a heroic ultra-marathon runner to get involved - do it your way!

Here are some ideas to get your brain ticking:

- Knit hats for the homeless.
- Cycle from one county to another across 'county lines'.
- Visit as many cathedrals as you can in a day.
- Sing carols for donations with your friends.
- Quit something that you like to do for £3 per milestone.
- See how far you can go on public transport in a day.

You can even tag us into social media @STOPTHETRAFFIK to get encouragement from the STOP THE TRAFFIK team!