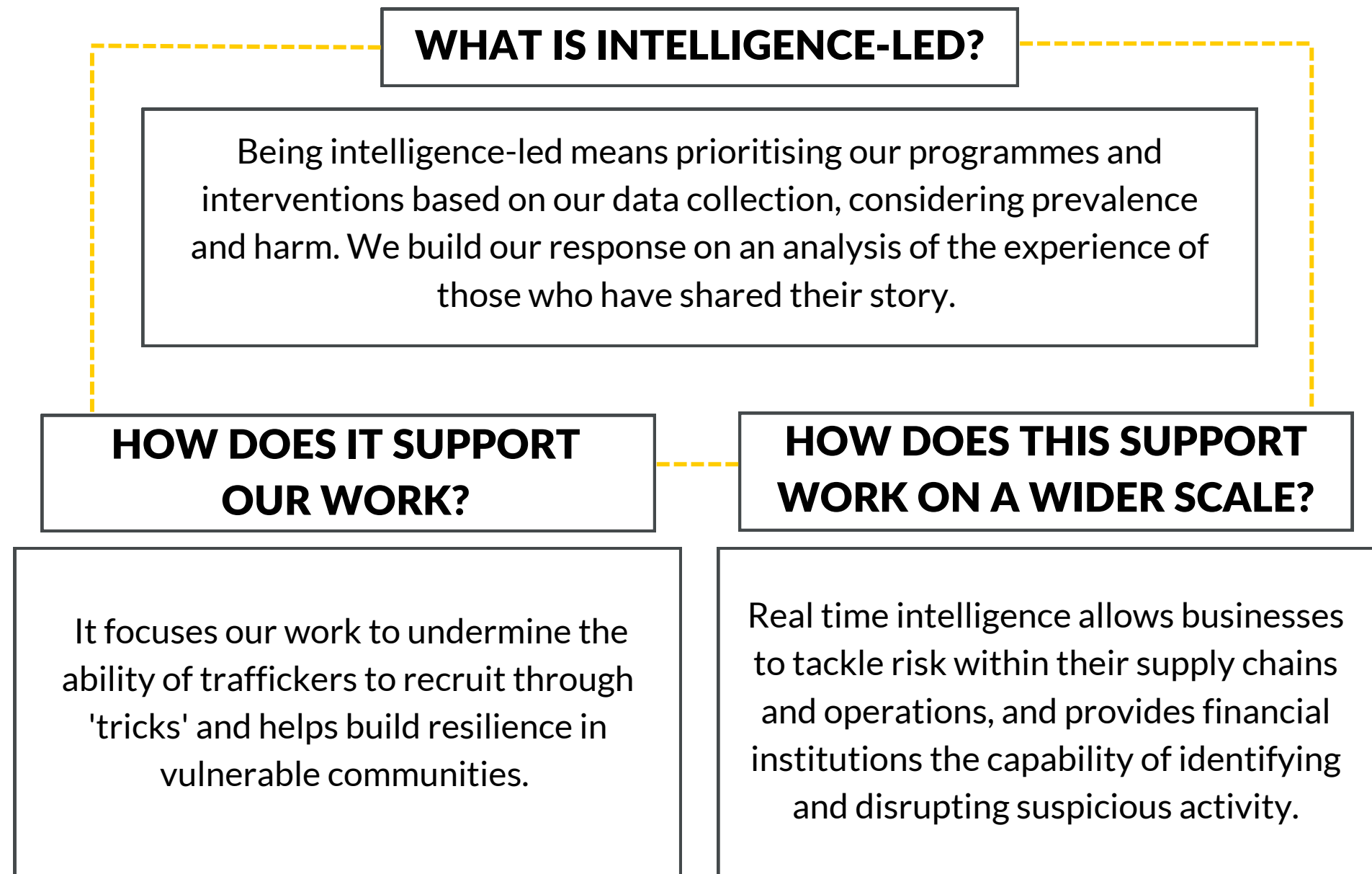




STAND
WITH
UKRAINE

04.
INTELLIGENCE-LED
PREVENTION

INTELLIGENCE AN OVERVIEW



OUR INTELLIGENCE

In our context, intelligence is the combination of information from sources that offer an analysis sufficient to guide activity or inspire action, either by ourselves or an appropriate party to reduce vulnerability or deliver safeguarding opportunities.

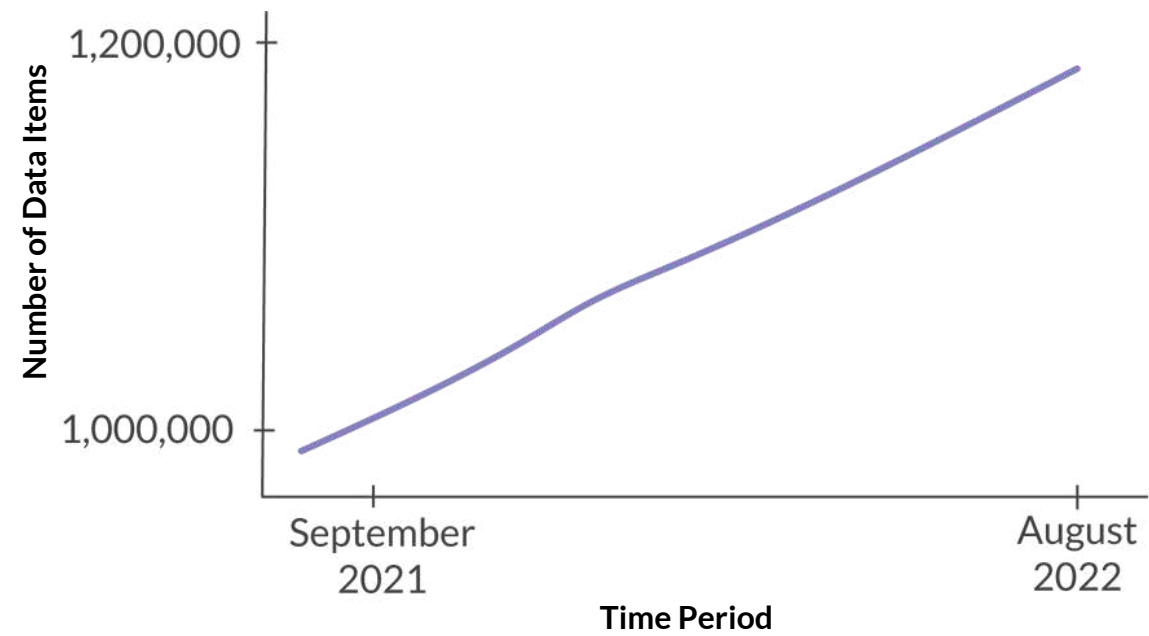
OUR AIM

To deliver a STOP THE TRAFFIK Group intelligence culture that ensures every workstream routinely identifies all intelligence noteworthy material for analysis and shares those insights with the appropriate audience and actors.

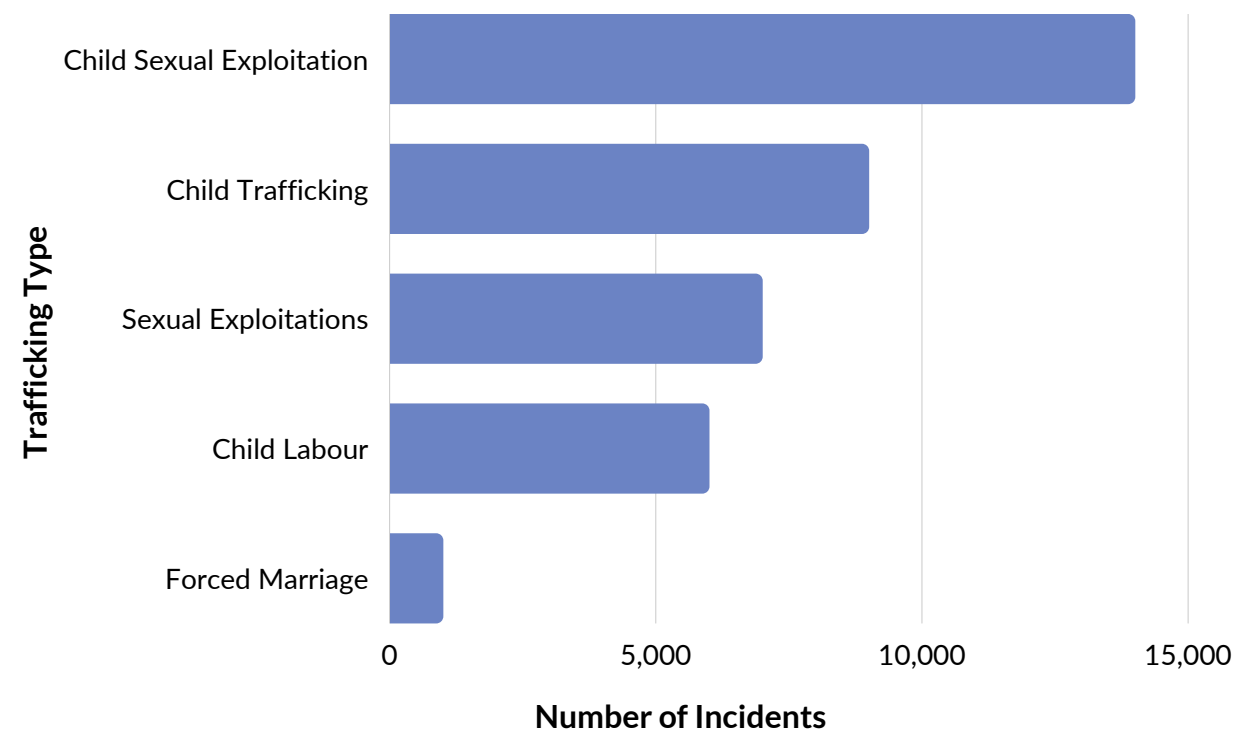
OUR WORK

We cannot stop human trafficking alone. We produce a series of products that can be shared with law enforcement, NGO's, businesses, financial institutions, in addition to strategic assessments and high-level trends to inform policy and practice.

TRAFFIK ANALYSIS HUB A YEAR IN REVIEW



We have seen an upward trend in the data consumed in Traffik Analysis Hub from 1,017,605 to 1,175,000 of data items.

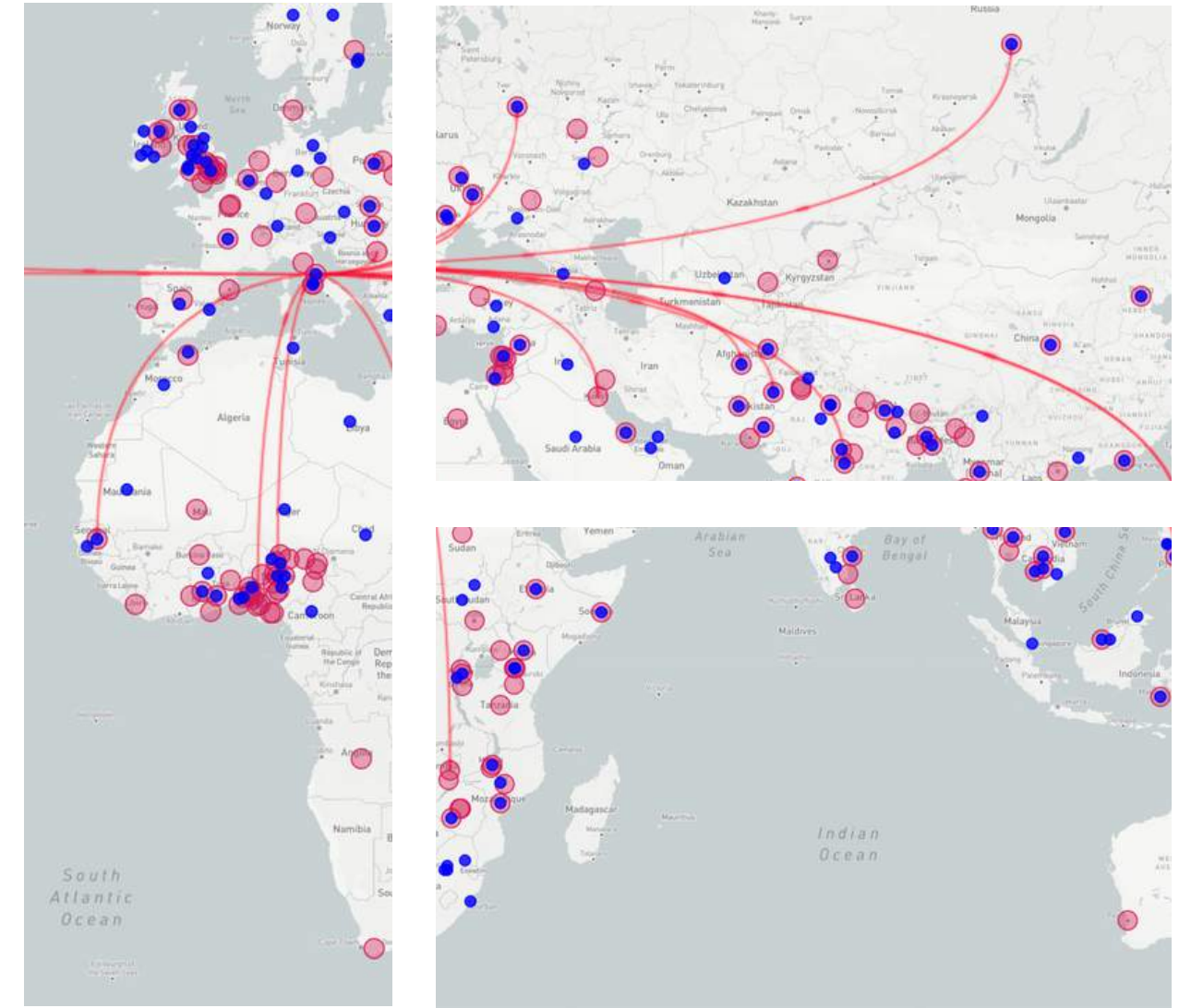


408
USERS

128
ACTIVE ORGANISATIONS

+133k
12-MONTH GROWTH

1,175,000
DATA ITEMS



“

IT HAS BEEN 3-YEARS SINCE LAUNCH, 12 YEARS OF MY LIFE, AND 1 THOUSAND CONVERSATIONS. TRUST AND INTEGRITY IS PARAMOUNT AND THE GLOBAL NETWORK CREATED AROUND THIS WORK IS VERY ENCOURAGING.

NEIL GILES
PRESIDENT, TRAFFIK ANALYSIS HUB



HAVING ACCURATE AND UP-TO-DATE DATA IS CRITICAL TO DECISION-MAKING. THE EXODUS ROAD ENCOURAGES OTHER NGO PARTNERS FOCUSING ON INTERVENTION TO JOIN TRAFFIK ANALYSIS HUB

ANDREW HOSKINS
VICE PRESIDENT OF INTERNATIONAL PROGRAMMES, THE EXODUS ROAD

The Exodus Road is a global network of affiliate organisations with the common vision of bringing about a world in which humans are never bought, sold, or exploited. We disrupt the darkness of modern-day slavery by partnering with law enforcement to fight human trafficking crime, equipping communities to protect the vulnerable, and empowering survivors as they walk into freedom.

THE CHALLENGE(S)

The Exodus Road needed a way to identify global human trafficking hotspot areas to prioritise limited investigation resources. We were looking for real-time data on incident prevalence to focus our cyber analysts' research on where law enforcement had the highest need. We did not want to base our intelligence analysis decisions on a combination of outdated reports.

THE SOLUTION

The Exodus Road joined Traffik Analysis Hub because it was the largest global repository of multiple sources of human trafficking data. As an organisation, we were interested in both contributing and accessing data in a user-friendly tool

After conversations with Traffik Analysis Hub at the beginning of 2022, we agreed on a data-sharing agreement with assured anonymity. Traffik Analysis Hub worked to ensure that the safety and security of our global teams on the front lines would never be compromised. We voluntarily modified our internal data collection tools to match up with Traffik Analysis Hub's filter categories, but the process was fairly seamless. Traffik Analysis Hub worked to minimise manual data entry. The process was a win-win and even resulted in us improving our M&E capacity. We have now used the Traffik Analysis Hub categories internally to analyse trends and prioritise where we invest resources for intervention and training and education.

THE VALUE

Based on concerning trends in Asia, in 2022 we identified areas within the country that showed an increase in OSEC and other forms of sexual exploitation. Combined with targeted HUMINT and OSINT, TER was able to support an under-resourced local law enforcement agency to crack the most significant sexual servitude case the region had ever investigated: 39 victims were removed from an exploitative situation and 5 traffickers were arrested including one known to have ties to a cross-border syndicate. This caused a major disruption to illegal activity along one infamous to redlight district.

TRAFFIK ANALYSIS HUB USE CASES



Marshalls plc is the UK's leading manufacturer of building materials. We have over 50 sites throughout the UK, and a global supply chain spanning 30+ countries. We've been actively working on human rights issues since 2005 and became a UN Global Compact signatory in 2009. We have led our sector in responding to the UK Modern Slavery Act, and most recently (30th Sept 22) urged the Prime Minister, along with Anti Slavery International and 62 other organisations, to introduce mandatory human rights and environmental due diligence.

THE CHALLENGE(S)

As part of our human rights and environmental due diligence activity, we recognised early on the value of being able to understand more about the context in which our supply chains existed. We undertook all of the activities you would expect within our supplier operations (*supplier education regarding our Code-of-Conduct, training on responsible sourcing and modern slavery, audits, monitoring etc.*) as well as undertaking risk analysis of the countries from which we source.

A missing piece of the jigsaw was understanding the instances of modern slavery and human trafficking which existed beyond the boundaries of supplier operations. The desire was to be able to take the information of any of our supply chains, either by geography, location or product, and to understand the realities on the ground. This would then enable us to factor in this view alongside other human rights due diligence, audit and monitoring information to better identify and mitigate risks. It also held the potential to affect internal dialogue and the kind of conversations that we had with suppliers, partners and stakeholders.

THE SOLUTION

We engaged with Traffik Analysis Hub in 2018 after a meeting at which Traffik Analysis Hub demonstrated its approach and also the intention to extend this to include supply chain mapping. We saw the potential and reached out to see how we could best engage to support Traffik Analysis Hub's work specifically in relation to supply chains. The result was a meeting of minds and an exploration to bring the supply chain tool to life. We provided business insights and challenges, live supply chain data and brought other private sector organisations, governments and UN entities to the table to discuss and progress. We made a commitment to become a participant. We continue to use the Traffik Analysis Hub Supply Chain Tool in our supply chain mapping and provide insight and constructive feedback to Traffik Analysis Hub analysts.

We firmly believe that technology has a key role in helping the private sector to better understand their risks and empowers companies to use data insights with governments and others to drive the systemic change that is much needed.

THE VALUE

Being able to analyse our supply chains using Traffik Analysis Hub definitely adds value to our overall approach to human rights & environmental due diligence.

- It enables us to view our supply chains in the context of slavery and human trafficking in 'real-time; it offers us a different view which wasn't previously available.
- It allows us to review our auditing and monitoring activity alongside the broader context – providing data which helps us constructively challenge existing assumptions and metrics.
- The process of working alongside Traffik Analysis Hub allowed us to be critical friends and has expanded our own thinking and approach.

INTELLIGENCE - LED REPORTING

STOP THE TRAFFIK Group has combined their reporting power to deliver:

- A total of **56 safeguarding intervention reports** were shared with a range of actors, including law enforcement (LEAs) and regulated businesses, all with the view to inspire investigations that might lead to safeguarding and broader interventions.
- A total of **33 sets of high-level intelligence reports** were published and shared, drawing positive feedback from LEAs and commercial and NGO partners.
- As part of the above, we have begun issuing focused strategic intelligence assessments known as '**Key Judgements**' for targeted audiences that are in a position to initiate activity to prevent harm.

We have established a credible intelligence practice, and the year ahead is expected to see a significant increase in our influence at both strategic and tactical levels.



THANK YOU TO YOUR TEAM FOR CONTINUOUSLY SHARING UPDATED REPORTS WITH US, WE HAVE SHARED THEM WITH OUR COLLEAGUES SERVING IN THE RESPONSE AREAS SALVATION ARMY IS IN FOR THE UKRAINE CRISIS AND THEY HAVE REPORTED THEM AS HELPFUL IN THINKING AHEAD WITH THEIR RESPONSE PLANS

ANNE MAKUMI
MSHTR COORDINATOR AND COP
PROJECT MANAGER, AFRICA ZONE
SALVATION ARMY

TECHNOLOGY THE STOP APP

871

TOTAL DOWNLOADS

15.7K

IMPRESSIONS

25

ACTIONABLE REPORTS

15

LANGUAGES

The STOP APP is an anonymous, confidential and secure reporting tool- it is available in fifteen languages and allows you to submit suspicious activity quickly.

We have received 25 **actionable intelligence** reports via The STOP APP this year.

This year we collaborated with Hope for Justice to develop a cobranded version of The STOP APP.

This partnership will allow intelligence to be gathered and shared across two organisations - a pioneering development in the sector.



I WAS TALKING TO A GROUP OF UKRAINIAN WOMEN WHO HAD FLED TO POLAND. I ASKED THEM WHO THEY WOULD TELL IF THEY ENDED UP IN AN EXPLOITATIVE SITUATION. THEY SAID THEY WANTED TO MAKE REPORTS BUT DIDN'T KNOW WHO WOULD CARE. I SHARED THE STOP APP, OUR REPORTING TOOL, THEY ALL DOWNLOADED THE APP THERE AND THEN. I ALSO SHARED OUR CAMPAIGN MATERIAL AND DISCUSSED WHAT INFORMATION THEY NEEDED AS THEY TRAVELLED AND LOOKED FOR SAFE PLACES TO STAY AND WORK. THEY WERE GRATEFUL THAT THEIR PHONE COULD GIVE THEM ACCESS TO INFORMATION THEY COULD TRUST AND SIGNPOSTING TO SUPPORT WHERE NEEDED.

REBEKAH LISGARTEN
DIRECTOR OF OPERATIONS
STOP THE TRAFFIK GROUP

STOP THE TRAFFIK GROUP
35-41 Lower Marsh,
London
SE1 7RL



Traffik Analysis Hub